These are story interview questions that I’ve asked clients, volunteers, program staff, fundraising staff, executive directors, board members, and more. As you read through the questions, you’ll see that some apply to certain groups of people more than others. I hope that they inspire you!

1. Tell me about what problem this program/service solves?
2. Can you tell me about a specific person who has used this program?
3. What was their life like before they began working with you?
4. Do you remember the first time you met them? What was their emotional state like?
5. Now that they’ve gone through this program, what’s their life like? What is their outlook for the future?
6. With so many great organizations to support, why should others choose to support \_\_\_?
7. What have you learned about \_\_\_?
8. What was most surprising to you about \_\_\_?
9. Is there are particular moment or memory that stands out for you?
10. Is there an achievement or contribution that you are most proud of?
11. Why?
12. When did you first hear about \_\_\_?
13. What attracted you to this cause?
14. What inspires you?
15. What was it like before \_\_\_?
16. Why do you continue to support \_\_\_?
17. How did you know when \_\_\_\_?
18. What was the biggest challenge you were facing?
19. What did you do to try to solve this challenge on your own?
20. What would you say to someone considering \_\_\_\_?
21. What do you think other people should know about this organization?
22. How has this changed you?
23. How did it feel when. . . ?
24. Is there anything else you would like to share with me?
25. Is there any question I should I have asked you, but did not?

A QUESTION TO NOT ASK “So, tell me your story”