



**United Way  
of Broome County**

# **UNITED WE STAND FUND**

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# **REQUEST FOR PROPOSALS (RFP)**

## RFP Release Schedule

***RFP Announcement:***

***March 22, 2021***

***Proposals Due:***

***Rolling Application***

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# INTRODUCTION

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United Way of Broome County is committed to standing with our community and supporting those impacted by the COVID-19 outbreak. Health and human service organizations are experiencing an unprecedented demand for services from neighbors and communities significantly impacted by the coronavirus (COVID-19) outbreak. These organizations must have the resources they need to continue to operate at the highest capacity. To ensure we have the most impact, we must support organizations in rebuilding and re-envisioning a "new normal" that results in a more equitable and resilient community.

United Way of Broome County has launched the **United We Stand** Fund. The Fund's primary purpose is to rapidly deploy flexible resources to non-profit organizations and other charitable organizations in Broome County that are offering support to families and individuals who are disproportionately impacted by COVID-19.

These funds will provide support to organizations that are addressing critical needs for individuals and families. Our foundational strategies focus on helping people find a path to better education, financial stability, and health, while ensuring basic needs are met.

Our mission has been and will always be ***to drive change that will have positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners.*** These funds will strengthen that work during this crisis and into the future.

# APPLICATION REQUIREMENTS

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## Eligibility

All applicants must meet and provide evidence of the following requirements:

- Be a 501(c)(3) non-for-profit organization, groups fiscally sponsored by a 501(c)(3) not-for-profit organization, or other charitable organizations which are qualified to receive tax-deductible contributions, such as schools, faith-based organizations, and other public entities. This Fund will not fund individuals or businesses directly, labor unions, or other 501(c)(4), 501(c)(5), and/or 501(c)(6) organizations. Grants will be limited to those organizations that serve Broome County
- Abide by federal and state laws regarding non-discrimination

## Funding Period

Applications will be accepted on a rolling basis and evaluated weekly for future rounds. Decisions will be made throughout the crisis period to facilitate the urgent need for funding against evolving community need.

## Funding Request

The total budget for all work related to the project must not exceed \$25,000.

## Submitting A Proposal

Interested applicants should follow the instructions at [uwbroome.org/nonprofit-funding](http://uwbroome.org/nonprofit-funding).

## Application Questions

1. Name of organization
2. Primary contact information
3. Brief description of program/project
4. Briefly describe the overall impact of the Coronavirus (COVID-19) on your organization.
5. Has your organization received any relief and recovery funding related to the COVID-19 pandemic? If yes, please provide specifics.
6. What needs emerging from COVID-19 is your organization seeking to address? Include any increased demand for services you are experiencing at this time.
7. How will United Way Funds be used by your agency to address this need?
8. How would you be able to track program/project success?
9. Projected number of people who will be impacted; including populations served

## Attachments

1. Provide an accurate and detailed project budget
2. Provide your most recently filed financial statement

## Evaluation & Selection Process

United Way of Broome County will award funding through a review process led by a committee of community volunteers and United Way of Broome County Board members. The committee is responsible for reviewing applications and rendering decisions that will best address the community's emergent need. This, together with community needs data, will form the basis for final determination and approval of all grants.

Please note, recipients of the ***United We Stand*** Fund must meet the following requirements:

- Ensure that funding will only be used to serve residents of Broome County, New York
- Provide a final report within three (3) months following the expenditure of all funding, including any success stories and impact data