



United Way  
of Broome County

United Way of Broome County, Inc.  
PO Box 550  
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## NEWS MEDIA RELEASE

For more information:

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### **It's crunch time at the United Way.**

United Way of Broome County is in the final weeks of the Annual Community Campaign and we are calling on the community to help. We are calling on you for one last push to help us have a positive impact on our community.

With your help, we know that we can raise the additional funds needed to close the gap. Remember, 100% of all gifts go directly to community projects and programs.

At United Way of Broome County, we work to ensure that every child and family have a chance for a positive future. Children deserve opportunities to be successful in school. Hard-working families should be able to meet their family's basic needs. Families and individuals in crisis need opportunities to find help and overcome their barriers. We're concerned that if we don't reach our goal and make up the shortfall, opportunities that many of us take for granted and that are vitally needed are not going to happen and many in the community will suffer and continue to lose hope.

How you can get involved:

Individuals:

Set up a personal fundraising page on Facebook and help us raise the funds by telling your friends and family about the difference United Way is making in Broome County and encourage them to donate before June 30. Set up your personal fundraising page now!

Organizations & Businesses:

Consider doing a quick fundraising event at your business to support United Way this year. An extra \$500 from all our corporate and workplace partners can go a long way in helping us close the gap. View a list of easy and fun fundraising events your organization can do.

With your gift, we are able to impact the lives of thousands each and every year. For more information visit [uwbroome.org](http://uwbroome.org).

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