



United Way  
of Broome County

United Way of Broome County, Inc.  
PO Box 550  
Binghamton, NY 13902-0550

## MEDIA ADVISORY

For more information:

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**WHAT:** United Way of Broome County Announces A Day for Non-Profit Professionals  
**UNITED IN THE PARK**

United Way of Broome County is hosting a day at Chenango Valley State Park to reconnect, network and unwind. The day will include wellness activities, team-building, community conversations, professional resources, food, fun and more! With over 150 people registered to attend, UNITED IN THE PARK will bring non-profit professionals together for a day of collaboration and relaxation!

**Media Availability 10:30am-11:15am, 1:30pm-2:30pm**

**WHEN:** Friday, July 22, 2022, 10am-3pm

**WHERE:** Chenango Valley State Park  
Pine Plains Pavilion

### AGENDA:

10:00 AM - Welcome

10:30 AM - Yoga

10:30 AM - Drum Circle

10:30 AM - Community Conversation

10:30 AM - Wilderness Outdoor Adventure

11:15 AM - 1:30 PM Lunch

1:30 PM - Community Conversation

1:30 PM - Drum Circle

1:30 PM - Scavenger Hunt

1:30 PM - Wilderness Outdoor Adventure

1:30 PM - KW Fitness

2:15 PM - Community Conversation

2:00 PM - Drum Circle

3:00 PM Thank You

### All Day Events:

Homemade Smoothie Bike

Lourdes Wellness Massage Chair

Colors of the Community Splatter Canvas

Outdoor and Board Games

Broome Tioga Workforce Tabling

Emerging Leaders Society Tabling

ENI Tabling

Raffles/Gift Baskets

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*United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.*

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