



United Way
of Broome County

United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550

NEWS MEDIA RELEASE

Maria Cataldo, Marketing & Communications Senior Director
607-341-8823

United Way of Broome County Announces the Strategic Community Grants Program

United Way of Broome County is pleased to announce the release of the *Strategic Community Grants Program* on November 1, 2021, with proposals due on January 21, 2022. If you are a nonprofit organization serving Broome County and would like to learn more about this funding opportunity, please download the Request for Proposal (RFP) for instructions and eligibility on the United Way website at: www.uwbroome.org/nonprofit-fundingsp/. To access the online application, a Letter of Intent, available online, must be submitted by Friday, November 19, 2021.

The mission of United Way of Broome County is to drive change that will have a positive impact on the critical needs of the community by strategically leveraging the collective resources of community partners. United Way of Broome County does this by bringing together organizations, people, and resources to focus on the critical issues in Broome County with the goal of creating systemic change through collaborative, coordinated efforts. United Way of Broome County remains committed to building a diverse, inclusive, and equitable community where all residents can access the resources needed to live healthy and fulfilling lives.

The Strategic Community Grants Program is the combination of three grant programs:

1. Strategic Priorities Grant Program
2. Basic Needs Grant Program
3. Healthy Lifestyles Coalition (HLC) Grant Program

VIRTUAL INFORMATION SESSION

United Way of Broome County will hold a virtual information session to offer organizations the opportunity to learn more about the Strategic Community Grants Program, the application and review process.

The session will take place on **November 16, 2021**, from **2:00 PM to 3:00 PM**.

For more information and to register, visit www.uwbroome.org/twt/

VIRTUAL OFFICE HOURS

United Way of Broome County staff will hold virtual office hour opportunities on December 9, 2021. This will give prospective applicants a chance to ask questions about the application process. Prospective applicants are required to register for an appointment beforehand. You will be provided with a link to access the meeting after registration. To register, visit: <https://uwbroome.appointlet.com/s/office-hours/citeam>.

Applicants are encouraged to contact Lindsey Mott, Community Initiatives Manager at lmott@uwbroome.org with any questions about the RFP.

###

United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.

Mail: PO Box 550, Binghamton, NY 13902 | **Location:** 101 S Jensen Road, Vestal, NY 13850
P: (607) 240-2000 | **F:** (607) 240-2002 | **Web:** www.uwbroome.org