

United Way of Broome County, Inc.  
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United Way  
of Broome County

## NEWS MEDIA RELEASE

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### United Way of Broome County Announces the Strategic Community Grants Program

United Way of Broome County is pleased to announce the release of the *Strategic Community Grants Program* on November 2, 2020, with proposals due on January 15, 2021. If you are a nonprofit organization serving Broome County and would like to learn more about this funding opportunity, please download the Request for Proposal (RFP) for instructions and eligibility on the United Way website at: [uwbroome.org/nonprofit-funding/](http://uwbroome.org/nonprofit-funding/). To access the online application, a Letter of Intent, available online, must be submitted by Friday, November 20, 2020.

The United Way of Broome County Community Commitment is geared to achieving lasting, measurable outcomes in the areas of Health, Education, Financial Stability, and Basic Needs of individuals and families in our community. United Way is taking action to increase and encourage partners to find new and innovative ways of creating impact in our community through the Strategic Community Grants Fund.

The Strategic Community Grants Program is the combination of three grant programs:

1. Strategic Priorities Grant Program
2. Basic Needs Grant Program
3. Healthy Lifestyles Coalition (HLC) Grant Program

### VIRTUAL INFORMATION SESSION

United Way of Broome County will hold a virtual information session to offer organizations the opportunity to learn more about the Strategic Community Grants Program, the application and review process.

The session will take place on **November 17, 2020**, from **2:00 PM to 3:00 PM**.

For more information and to register, visit [www.uwbroome.org/twt/](http://www.uwbroome.org/twt/)

### VIRTUAL OFFICE HOURS

United Way of Broome County staff will hold virtual office hour opportunities during the week of December 7, 2020. This will give prospective applicants a chance to ask questions about the application process. Prospective applicants are required to register for an appointment beforehand.

To register, visit: [uwbroome.appointlet.com/s/officehours/staff](http://uwbroome.appointlet.com/s/officehours/staff)

Applicants are encouraged to contact Lindsey Mott, Community Initiatives Manager at [lmott@uwbroome.org](mailto:lmott@uwbroome.org) with any questions about the RFP.

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*United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.*

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