



United Way
of Broome County

United Way of Broome County, Inc.
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PRESS RELEASE

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United Way of Broome County is Recruiting Projects for Day of Caring 2019

BROOME COUNTY, NY – On September 13 and 14, 2019, United Way of Broome County will be hosting its largest single-day volunteer event, Day of Caring. Last year, 1,376 volunteers participated in Day of Caring, providing over 5,525 volunteer hours with an approximate value of \$161,275 for our community. (Using the New York State hourly volunteer value as determined by *Independent Sector*.)

Currently, United Way of Broome County is accepting registration for organizations interested in hosting a volunteer project, including: local health and human service agencies, schools, parks, churches, and attractions throughout Broome County. Past project types have covered a vast array, from reading with children, to assisting with business mailings, gardening, painting, and beautification/improvement projects, each aligning with one of United Way's Building Blocks – Health, Education and Income Stability. Day of Caring provides a unique opportunity for local organizations, as many of these projects would not be possible without the large volunteer workforce mobilized for the event.

All community organizations interested in hosting volunteer projects this September are encouraged to visit <https://www.uwbroome.org/day-of-caring/> for more information and to apply online.

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United Way fights for the health, education, and financial stability of every person in Broome County.

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