

United Way of Broome County, Inc.
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United Way
of Broome County

PRESS RELEASE

For more information:

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WHAT: United Way of Broome County Annual Conference: Partnering for a Purpose

Be part of United Way of Broome County's annual conference, entirely dedicated to non-profit organizational best practices and community collaboration.

United Way of Broome County is excited to announce the 4th annual Partnering for a Purpose Conference. This year's conference will be fully virtual, with two days of conference sessions – a full day on Thursday, November 4, and a half-day on Friday, November 5.

Our conference kicks off with our keynote speaker, Dr. Carol Ross-Scott, the Vice President of Student Development and Chief Diversity Officer at SUNY Broome. Dr. Carol Ross-Scott's keynote will discuss how nonprofit professionals can "walk the walk" on their journey to advance equity in our community

In addition to a dynamic keynote, conference sessions will focus on professional development opportunities, with webinars and workshops covering topics such as managing effective internships, grant writing, and marketing. Additionally, we will hold a Funders' Panel with representatives from the Community Foundation of South-Central New York, the Decker Foundation, and the Klee Foundation.

As always, the Partnering for a Purpose Conference is free to attend. Conference participation is strongly encouraged for all funded Community Partners. Registration opens October 18.

To learn more and register, visit: <https://www.uwbroome.org/pfap/>

WHEN: Full day on Thursday, November 4, and a half-day on Friday, November 5

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United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.

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