



United Way
of Broome County

United Way of Broome County, Inc.
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NEWS MEDIA RELEASE

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United Way Names New Executive Director

United Way of Broome County, a health and human services organization serving the Broome County community since 1918, has named Jacqueline Gerchman as its new Executive Director.

“We are so very pleased to announce this appointment,” reports Jim McDuffee – United Way Board of Directors Vice President. “Jacki will bring additional leadership, energy and creativity to the organization’s programs along with a deep sense of commitment to our community. She has served other area non-profits at the program, fundraising and leadership levels, and has a breadth of perspective and experience”.

“I look forward to continuing the United Way’s long history of partnering with the area’s other nonprofit organizations,” remarks Gerchman. “United Way of Broome County plays such a key role in meeting the needs of our great community. I can’t wait to get started”.

A lifelong resident of Broome County, Jacki has a Masters Degree in Business Administration and has served in leadership roles in both the local non-profit, government, and private sectors, most recently serving as Deputy Nursing Home Administrator- Fiscal Services as part of County Executive Garnar’s administration. She will begin her new role at United Way on March 26th.

The United Way Board of Directors also wishes to thank Lori Welch for serving as Interim Executive Director during the last several months. “Lori has done a tremendous job with leading our organization during this time of transition. We are so very fortunate and grateful to have her as part of our UW team” notes McDuffee.

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