



United Way
of Broome County

United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550

NEWS MEDIA RELEASE

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2020 Annual National Volunteer Week Recognition

National Volunteer Week is an opportunity to recognize the impact of volunteer service and the power of volunteers to tackle society's greatest challenges, to build stronger communities and be a force that transforms the world. Each year, we shine a light on the people and causes that inspire us, recognizing and thanking volunteers who lend their time, talent and voice to make a difference in our community.

The 2020 National Volunteer Week is April 19-25, 2020 and United Way of Broome County had taken to the virtual world to recognize the dedicated volunteers in Broome County. United Way of Broome County has partnered with area non-profits, including the Volunteer Association of the Southern Tier (VAST) and the Rural Health Service Corps. to highlight and post as many photos on social media, honoring all our area volunteers. "National Volunteer Week is an opportunity to recognize and honor the countless individuals who selflessly invest in the lives of others. These people make extraordinary contributions to individuals, families, neighborhoods, and communities. As events have been postponed or cancelled, we looked to celebrate volunteers in the digital realm, honoring the invaluable work," shared Joni Kaiser, Volunteer Manager, United Way of Broome County.

To all the Broome County volunteers, we say "Thank You!" Many volunteers have dedicated their time and talents throughout the year and many are continuing volunteer services, amidst the COVID-19 pandemic, assisting those in need. Let's thank these individuals and celebrate the positive impact of volunteerism!

Please see attached slideshow.

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United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve

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conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.



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