



United Way  
of Broome County

United Way of Broome County, Inc.  
PO Box 550  
Binghamton, NY 13902-0550

## MEDIA RELEASE

For more information:  
Maria Cataldo  
Marketing & Communications Director  
607-240-2005

### FOR IMMEDIATE RELEASE

**Vestal, New York** – United Way of Broome County is scheduled to host two brief Memorial Ceremonies on Wednesday, September 11, 2019 at 8:00 a.m. and 7:30 p.m. at United Way of Broome County offices, 101 S. Jensen Road, Vestal, NY.

The morning and evening event will include a Colors Ceremony by local Veterans. Guests are welcome to attend a static display of 2,996 flags that represent and honor those who lost their lives during the September 11, 2001 attacks on the World Trade Center and Pentagon.

There is no fee for the public to attend and the event is open to all residents who wish to gather in remembrance of those who perished on that infamous day. All veteran and service organizations in Broome County are invited. The Memorial Ceremonies will kick-off our annual Days of Caring event, a community-wide initiative dedicated to recognizing the volunteers and heroes that responded to the horrific events and to remember the victims of 9/11. Media is encouraged to attend.

###

*United Way fights for the health, education, and financial stability of every person in Broome County.*

**Mail:** PO Box 550, Binghamton, NY 13902 | **Location:** 101 S Jensen Road, Vestal, NY 13850  
**P:** (607) 240-2000 | **F:** (607) 240-2002 | **Web:** [www.uwbroome.org](http://www.uwbroome.org)