



United Way
of Broome County

United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550

MEDIA ADVISORY

For more information:
Maria Cataldo
Marketing & Communications Director
607-240-2005

WHAT: United Way of Broome County Community Campaign Kick-Off Breakfast

United Way of Broome County will be hosting their annual Community Campaign Kick-Off Breakfast at the DoubleTree by Hilton Hotel. Join the United Way of Broome County as they celebrate the start of the fundraising season; share in their impact, and inspire the community to take action the community's strategic priorities.

WHO: United Way of Broome County
Local volunteers, including United Way of Broome County Campaign Cabinet
Business leaders from across the community
United Way Community Partners and Board Members

Jacqueline Gerchman, Executive Director United Way of Broome County & Binghamton University President Harvey Stenger available for media

WHEN: **Friday, September 7, 2018**
Doors open at 7:30am, program begins at 8:00am
Media availability at 9:00am

WHERE: DoubleTree by Hilton Hotel
225 Water Street
Binghamton, NY

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United Way fights for the health, education, and financial stability of every person in Broome County.

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