



United Way
of Broome County

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NEWS MEDIA RELEASE

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Kris Yelverton State Farm Teams up with United Way of Broome County to Spread Holiday Spirit

Kris Yelverton State Farm Agency and United Way of Broome County spread some holiday cheer this past Saturday, December 15, 2018. 200 families and children were invited to the United Way of Broome County to receive holiday gifts, made possible by Kris Yelverton State Farm Insurance Agency.

Families and children had the opportunity to meet Santa Claus and Mrs. Claus, have their Christmas photos taken with Santa, spend some time with Rowdy the Rumble Pony, and participate in family friendly events, such as Holiday Face Painting, done by Terri Connolly Face & Body Paint. Holiday gifts, treats, and some freshly-cut Christmas trees were passed out to participating families.

“We at Kris Yelverton State Farm Agency are committed to our community and wanted to spread some Holiday cheer with families who may not have the means possible to share in all the excitement surrounding the holiday”, stated Kris Yelverton. “We are fortunate to have dedicated community partners, such as Kris Yelverton State Farm Agency, looking to make a positive impact in our community” shared Jacqueline Gerchman, Executive Director, United Way of Broome County. “This Christmas spirit was truly felt during the amazing event, and we hope that we were able to put a smile on the children’s faces.”

Photos of the event are available upon request. Interviews accepted.

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