

United Way of Broome County, Inc.  
PO Box 550  
Binghamton, NY 13902-0550



United Way  
of Broome County

## NEWS MEDIA RELEASE

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### United Way of Broome County Announces Grant Program Recipients

(VESTAL, NY) United Way of Broome County is pleased to announce the 2020-2021 Grant Program recipients. Through various non-profit funding opportunities within United Way of Broome County, including the Strategic Community Grants Program and the Capacity Building Grant Program, over \$1.9M, raised through the 2019-2020 Annual Community Campaign and United Way of Broome County investments, are going back into our community to support local projects and programs.

The dollars invested in the 2019-2020 Annual Community Campaign, totaling over \$1.8M, have been committed to assist 34 local non-profit organizations with 51 projects and programs that are designed to produce lasting change and support our community's basic needs, health, education, and financial stability. In addition, over \$117,000 has been committed to 12 local agencies to support and strengthen capacity building projects.

#### ***Strategic Community Grants Program***

The Strategic Community Grants Program is the combination of three grant programs:

1. Strategic Priorities Grant Program
2. Basic Needs Grant Program
3. Healthy Lifestyles Coalition (HLC) Grant Program

#### Strategic Priorities Grant Program

Three building blocks make up United Way of Broome County's Strategic Priorities that will support efforts to drive systemic change in the community. We are committed to lasting solutions that build opportunity for all.

#### ***Health***

*Access to Health* works to enable individuals and families to improve their health. This requires increased access to healthcare and health insurance, but also creating healthy communities, increasing physical activity and access to healthy food, and ensuring that people get off to a healthy start.

#### ***Education***

*Childhood Success* focuses on early intervention and topics such as early grade reading and school readiness. School readiness is predictive of early grade proficiency which is in turn predictive of graduation. The ultimate goal is to ensure that children are developmentally and academically prepared to succeed in school. *Youth Success* concentrates on middle grades success, high school graduation, and postsecondary success. The ultimate goal is to give every young person the knowledge, skills and experiences to succeed in school, work and life.

#### ***Financial Stability***

*Economic Mobility* works to ensure that individuals and families improve their socio-economic status. The ability of an individual or family to change their financial status, can have a multigenerational, positive impact on overall well-being by improving housing options and broadening opportunities for education and mentorship.

**Mail:** PO Box 550, Binghamton, NY 13902 | **Location:** 101 S Jensen Road, Vestal, NY 13850  
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### Basic Needs Grant Program

Meeting peoples' basic needs and reducing poverty through targeted initiatives transforms the lives of individuals, moving them from crisis to self-sufficiency. Ensuring basic needs such as food, shelter, and safety is the first step to identifying the complex, long-term issues individuals and families face. Together, we can work to provide basic needs and on collaborative solutions to success.

While we work toward providing long-term positive outcomes through the three building blocks of a quality life, covering basic needs is a vital first step on the pathway to success. When needs are unmet and uncertain – if someone is hungry, if they don't have a place to sleep, if they are in fear for their safety – the other challenges they encounter in life become even more difficult to overcome. Individuals cannot focus on getting a better job, going to school, or taking care of their health without meeting basic needs first.

### Healthy Lifestyles Coalition (HLC) Grant Program

The HLC understands and recognizes that without engaged community members and agencies working together, real changes are not sustainable. The HLC seeks to reduce the prevalence of obesity in Broome County by empowering neighborhood residents to adopt healthy lifestyles and achieve positive health outcomes. Currently, the target area for the HLC are the North and East Sides of Binghamton.

### Capacity Building Grant Program

The Capacity Building Grant Program was established as a means to provide financial resources to strengthen the ability of community partners to effectively and efficiently respond to these challenges and opportunities. The Capacity Building Grant Program provides funding to support and strengthen local not-for-profit agencies through capacity building and capital projects.

United Way of Broome County invests **100%** of funds raised from the Annual Community Campaign in community projects and programs. Currently Funded Partners support the Basic Needs, Health, Education, and Financial Stability of every person in Broome County; they can be found at [uwbroome.org/community-partners/](http://uwbroome.org/community-partners/). The 2020-2021 Annual Community Campaign began July 1, 2020.



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## Recipient organizations:

Accord, A Center for Dispute Resolution - \$30,600  
Action for Older Persons - \$70,287  
American Civic Association - \$23,337.60  
American Red Cross, Southern Tier Chapter - \$71,500  
Big Brothers, Big Sisters of the Twin Tiers - \$45,000  
Boys & Girls Clubs of Binghamton - \$109,084.19  
Broome County Council of Churches - \$37,392.04  
Broome County Gang Prevention - \$34,499.20  
Broome County Urban League - \$20,000  
Broome-Tioga NAACP - \$4,500  
Catholic Charities of Broome County - \$132,224.71  
Children's Home of Wyoming Conference - \$58,865.25  
Cornell Cooperative Extension of Broome County - \$24,399.86  
Crime Victims Assistance Center - \$44,930  
Deposit Community Center dba Wilson Children's Center - \$37,200  
Deposit Foundation, Inc. - \$20,000  
Family Counseling Services of Cortland County - \$30,000  
Family Enrichment Network - \$15,000  
Family Planning of South Central New York - \$50,820  
Fenton Free Library - \$15,000  
First Presbyterian Church of Johnson City - \$44,818.27  
Food Bank of the Southern Tier - \$35,120  
HCA – Helping Celebrate Abilities - \$20,582.52  
Jewish Community Center of Binghamton - \$120,400  
Life Choices Center - \$6,350  
Literacy Volunteers of Broome-Tioga - \$16,575  
Mental Health Association of the Southern Tier -\$44,900  
Mothers & Babies Perinatal Network - \$56,000  
Rise-NY - \$56,725  
Rural Health Network of South Central New York - \$62,306.55  
Sarah Jane Johnson Memorial United Methodist Church - \$4,500  
Stand by Me, Assistance Dog Team Training, Inc. - \$10,000  
Southern Tier Independence Center - \$14,000  
The Bridge Center - \$3,850  
The Salvation Army, Binghamton Corps - \$29,000  
VINES, Volunteers Improving Neighborhood Environments - \$63,538  
Volunteers of America Upstate New York - \$40,000  
YMCA of Broome County - \$269,400  
YWCA of Binghamton/Broome County - \$95,750

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### *About United Way of Broome County*

United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.

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