



MEDIA RELEASE

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United Way of Broome County to invest \$2,313,271 Million in Community After Raising \$1,738,515 in Annual Community Campaign

With strong support throughout the community, United Way of Broome County announced on June 30, 2022, it has raised \$1,728,515 through the 2021/22 Community Campaign and will be investing \$2,313,271 into the community to assist 44 local non-profit organizations with 70 projects and programs that are designed to produce lasting change and support our friends and neighbors. Each year, the United Way Community Campaign raises funds that support the health, education, and financial stability of every person in Broome County.

"It has been an honor to serve our community as the Campaign Chair and fundraise for programs and initiatives that are working towards solutions and long-term change to the pressing issues in our community. We would like to thank all individuals, foundations, corporate partners, and philanthropists who continued to invest in this place we all call home," shared United Way campaign chair, Sheri Lamoureux, UHS. This spring's **Full Plate Project** community-initiative was a success, thanks to all the Broome County Hunger Heroes that joined the movement. The Campaign Cabinet and team at United Way of Broome County are thankful for your support to ensure no child, adult, or family is denied the most basic need to eat.

"These investments are an important accomplishment and a testament to the incredible generosity of this community; a community which recognizes the importance of ensuring children get off to a strong start and achieve success in school, families have the financial stability that can come with gainful employment, and individuals lead healthy lives," said shared LoriAnne Welch, Executive Director, United Way of Broome County. "Whether you contributed your time, your talents, or your treasure, we thank you."

"I want to thank Sheri Lamoureux and the Campaign Cabinet volunteers for their time and dedication to leading this year's campaign; each have reached out to people in the community to deliver our message about the important work of United Way, our Funded Community Partners, and have lead the Full Plate Project to raise more than \$100,000. This has been a challenging year for everyone, yet despite those challenges, Sheri has been an incredible leader," said Zachary Majka, President of United Way's Board of Directors. "It's important to realize there's always an opportunity to make an impact; companies and individuals who are interested in running workplace campaigns or donating to the 2022-2023 Annual Community Campaign have the opportunity to do so. It is essential to continue to raise every dollar possible to help children succeed academically, support healthy lifestyles, and help families and individuals achieve financial stability."

United Way of Broome County invests **100%** of funds raised from the Annual Community Campaign in community projects and programs. Through various non-profit funding opportunities, including the Basic Needs and Strategic Priorities Grant Program, the Capacity Building Grant Program, and the Healthy Lifestyles Coalition (HLC) Grant Program, **over \$2.3 million in funds were approved by community volunteers to assist 44 local non-profit organizations with 70 projects and programs.**

Basic Needs and Strategic Priorities Grant Program

The Basic Needs and Strategic Priorities Grant Program focuses on critical issues with the goal of making progress through collaborative, coordinated efforts. Together, we work with funded community partners to identify solutions to our community's strategic priorities that address core issues in the areas of basic needs, health, education and financial stability.

Capacity Building Grant Program

The Capacity Building Grant Program was established as a means to provide financial resources to strengthen the ability of community partners to effectively and efficiently respond to these challenges and opportunities. The Capacity Building Grant Program provides funding to support and strengthen local not-for-profit agencies through capacity building and capital projects.

Healthy Lifestyles Coalition Grant Program

The Healthy Lifestyles Coalition (HLC) is providing funding to programming that advocates and encourages the



adoption of healthy lifestyle behaviors. These funded projects and programs are dynamic, creative and data-driven interventions that promote physical activity and socialization, create a safe and clean environment, and support the social, emotional and mental health of all youth, individuals, and families.

Recipient organizations:

- ACCORD, A CENTER FOR DISPUTE RESOLUTION
- ACTION FOR OLDER PERSONS
- AMERICAN CIVIC ASSOCIATION
- AMERICAN RED CROSS, SOUTHERN TIER CHAPTER
- BIG BROTHERS, BIG SISTERS OF THE TWIN TIERS
- BOYS & GIRLS CLUB OF BINGHAMTON
- BROOME COUNTY COUNCIL OF CHURCHES
- BROOME COUNTY GANG PREVENTION
- BROOME COUNTY URBAN LEAGUE
- BROOME TIOGA NAACP
- CATHOLIC CHARITIES DIOCESE OF SYRACUSE, BROOME COUNTY
- CORNELL COOPERATIVE EXTENSION OF BROOME COUNTY
- CRIME VICTIMS ASSISTANCE CENTER
- DEPOSIT FOUNDATION
- DOWNTOWN BINGHAMTON COURTYARD MARKET
- FAIRVIEW RECOVERY SERVICES
- FAMILY AND CHILDREN'S COUNSELING SERVICES
- FAMILY ENRICHMENT NETWORK, INC.
- FAMILY PLANNING OF SOUTH CENTRAL NEW YORK INC.
- FIRST PRESBYTERIAN CHURCH OF JOHNSON CITY
- FOOD BANK OF THE SOUTHERN TIER
- GIRL SCOUTS OF NYPENN PATHWAYS, INC
- HCA, HELPING CELEBRATE ABILITIES"
- JEWISH COMMUNITY CENTER
- LIFE CHOICES CENTER
- LITERACY VOLUNTEERS OF BROOME/TIOGA COUNTIES, INC.
- MOM'S HOUSE
- MOTHERS AND BABIES PERINATAL NETWORK
- RISE-NY
- RURAL HEALTH NETWORK OF SOUTH CENTRAL NEW YORK
- SAFE STREETS / NOMA COMMUNITY CENTER
- SAMARITAN COUNSELING CENTER OF THE SOUTHERN TIER, INC.
- SOUTHERN TIER INDEPENDENCE CENTER
- STAND WITH ME, ASSISTANCE DOG TEAM TRAINING, INC.
- THE DEPOSIT COMMUNITY CENTER – WILSON CHILDREN'S CENTER
- THE RESEARCH FOUNDATION FOR SUNY AT BINGHAMTON
- THE SALVATION ARMY
- THE STACK PROJECT INC.
- TRIPLE CITIES MAKERSPACE, INC.
- VINES, VOLUNTEERS IMPROVING NEIGHBORHOOD ENVIRONMENTS
- VOLUNTEERS OF AMERICA
- YMCA OF BROOME COUNTY
- YWCA OF BINGHAMTON/BROOME

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United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.