

United Way of Broome County, Inc.
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United Way
of Broome County

NEWS MEDIA RELEASE

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United Way of Broome County Surpasses Goal of over \$1.8 Million for Annual Community Campaign

With strong support throughout the community, United Way of Broome County announced on June 30, 2019, it has surpassed its 2018/19 Community Campaign goal of \$1,816,000. Each year, the United Way Community Campaign raises funds that support the health, education, and financial stability of every person in Broome County. "We all believed it was important to achieve our goal so we can expand and maintain critical services that make a difference in so many people's lives," said United Way campaign chair, Binghamton University President, Harvey Stenger. "United Way's messages were shared, and our community responded as Broome County always does – with unparalleled generosity. Your contributions of time, talent, and treasure have been extraordinary."

"Reaching this goal is an important accomplishment and a testament to the incredible generosity of this community; a community which recognizes the importance of ensuring children get off to a strong start and achieve success in school, families have the financial stability that can come with gainful employment, and individuals lead healthy lives," said Jacqueline Gerchman, Executive Director, United Way of Broome County. "Whether you contributed your time, your talents, or your treasure, we thank you."

This year, more than \$1.8 million has been committed to assist 35 local non-profit organizations with 54 projects and programs that are designed to produce lasting change and support our community's families, youth, and seniors. "I want to thank President Stenger and the Campaign Cabinet volunteers for their time and dedication to leading this year's campaign. Harvey has personally reached out to many people in the community to deliver our message about the importance the work done by United Way and its Funded Community Partners," said James McDuffee, VP and COO, Delta Engineers, Architects, & Land Surveyors, and chair of United Way's Board of Directors.

Throughout the Community Campaign, more than 1,800 individuals dedicated nearly 13,000 hours to volunteering, giving people a first-hand look at the initiatives, programs and community partners their contributions support," shared Jacqueline Gerchman. "We are grateful the community understands that to be a great community, its people have to take care of each other."

"It's important to realize that there's still time left to make an impact; companies and individuals who are interested in running workplace campaigns or donating to the Annual Community Campaign still have the opportunity to do so. It is essential to continue to raise every dollar possible to help children succeed academically, support healthy lifestyles, and help families and individuals achieve financial stability," shared Stenger.

United Way of Broome County invests **100%** of funds raised from the Annual Community Campaign in community projects and programs. Currently Funded Partners support the Health, Education, and Financial Stability of every person in Broome County; they can be found at <http://www.uwbroome.org/community-partners/>. The 2019/20 campaign begins July 1, 2019.

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