



United Way
of Broome County

United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550

NEWS MEDIA RELEASE

For more information:
Maria Rodriguez
Marketing & Communications Senior Director
607-341-8823

FOR IMMEDIATE RELEASE##

United Way Recruiting Volunteer and Volunteer Groups for the 2023 Day of Action

United Way of Broome County is spurring local volunteers into action to create meaningful impact throughout the community on Friday, June 9, and Saturday, June 10 for Day of Action, an annual event that mobilizes the caring power of volunteers to create positive change in communities around the world.

United Way is currently seeking civic-minded volunteers and volunteer groups from area businesses looking to share their time and talents to help local organizations. With many volunteer opportunities, volunteers participating in Day of Action are sure to make a lasting change in our community.

Day of Action volunteers provide the support needed to accomplish projects that many non-profit organizations may not have the resources to complete without help. Project types cover a vast array, from helping with gardening, painting, and cleanup projects. However, the impact of the Day of Action extends well beyond beautification; allowing many of the non-profit agencies involved to reallocate funds that would have been spent on these capital projects back into programming and direct services for local residents.

Looking to volunteer with your friends, family, co-workers, or as an individual? Anyone interested in participating in this year's Day of Action is encouraged build a volunteer profile at www.uwbroomevolunteers.com and see the available opportunities, details, and online registration. This list will be updated regularly.

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About United Way of Broome County

United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.

Mail: PO Box 550, Binghamton, NY 13902 | **Location:** 101 S Jensen Road, Vestal, NY 13850
P: (607) 240-2000 | **F:** (607) 240-2002 | **Web:** www.uwbroomee.org