



United Way
of Broome County

United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550

NEWS MEDIA RELEASE

For more information:
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UNITED WAY DAY OF ACTION 2020

United Way of Broome County is seeking donations of childcare center supplies for its annual Day of Action Drive, kicking off on June 21, 2020, which provides children with the basic tools needed to succeed in the classroom. The drive will benefit more than 250 children throughout the Broome County Region, participating in Childcare programs at the YMCA, YWCA, Broome County Urban League, and Wilson's Children Center. Donations will be accepted at United Way of Broome County offices, located at 101 S. Jensen Road, Vestal, NY, 9am-4pm.

In addition, donors can make an online purchase of supplies that will be delivered automatically to United Way of Broome County. Donations can be made by visiting <https://amzn.to/2UXklUG> and shipped directly to 101 S. Jensen Road, Vestal, NY.

Based on the expressed needs by local childcare providers, United Way is collecting the following supplies: hand sanitizer, disinfectant wipes, glue sticks, school glue, tissues, washable markers, stickers, washable tempura paint, finger paint, masking tape, packing tape, washable dry erase markers, and clear contact paper. Gift cards that can be used to purchase such items are also accepted.

Last year, United Way of Broome County's Day of Action Drive collected over 700 brand-new children's books, ages kindergarten through fifth grade, and were distributed across the community to children enrolled in summer programming.

For more information about making donations, visit uwbroome.org, email info@uwbroome.org or call 607-240-2000.

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About United Way of Broome County

United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.

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