



United Way  
of Broome County

United Way of Broome County, Inc.  
PO Box 550  
Binghamton, NY 13902-0550

## NEWS MEDIA RELEASE

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## NEWS MEDIA RELEASE: 9/11 Memorial Flag Display

### FOR IMMEDIATE RELEASE

**Vestal, New York** –United Way of Broome County is scheduled to host volunteers at the United Way of Broome County Office, 101 South Jensen Road, Vestal, NY, to install 2,977 flags Friday, September 3 from 3 p.m. to 6 p.m., and Saturday, September 4 from 9 a.m. to 12 p.m.

The volunteer event will create a static display of 2,977 flags that represent and honor those who lost their lives during the September 11, 2001 attacks on the World Trade Center and Pentagon.

In addition, two brief Memorial Ceremonies on Saturday, September 11, 2021 at 8:00 a.m. and 7:00 p.m. at United Way of Broome County offices, 101 S. Jensen Road, Vestal, NY, will take place. Additional information to follow.

The static display installation will kick-off our annual Day of Caring event, a community-wide initiative dedicated to recognizing the volunteers and heroes that responded to the horrific events and to remember the victims of 9/11. Media is encouraged to attend.

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*United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger*

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*pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.*



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