

United Way of Broome County, Inc.  
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United Way  
of Broome County

## PRESS RELEASE

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## NEWS MEDIA RELEASE: 9-11 Memorial Ceremony

### FOR IMMEDIATE RELEASE

**Vestal, New York** – United Way of Broome County is scheduled to host a brief 9/11 Memorial Ceremony on Sunday, September 11, 2022 at 7:10 p.m. at the United Way of Broome County offices, 101 S. Jensen Road, Vestal, NY.

The event will include a Colors Ceremony by local Veterans. The community is invited to attend the ceremony where 2,977 flags represent and honor those who lost their lives during the September 11, 2001 attacks.

There is no fee for the public to attend and the event is open to all community members who wish to gather in remembrance of those who perished on that day. The Memorial Ceremony is part of our annual Day of Caring event, a community-wide initiative dedicated to recognizing the volunteers and heroes that responded to the events of 9/11 and to remember the victims who lost their lives on that day. Media is encouraged to attend.

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*United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.*

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