

THE 5 CONDITIONS OF COLLECTIVE IMPACT

COMMON AGENDA

- Common understanding of the problem
 - Shared vision for change
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SHARED MEASUREMENT

- Collecting data & measuring results
 - Focus on performance management
 - Shared accountability
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MUTUALLY REINFORCING ACTIVITIES

- Differentiated approaches
 - Coordination through joint plan of action
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CONTINUOUS COMMUNICATION

- Consistence and open communication
 - Focus on building trust
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BACKBONE SUPPORT

- Separate organization(s) with staff
- Resources and skills to convene & coordinate participating organizations