



One-color horizontal version shown. Heart shape and center oval knock out of block logo.



HORIZONTAL PRESENTATION

Purple half-point rule placed at the mid point between title text and two lines of text

Two lines of text on right side of "BBAPI" title text match height

BBAPI

Binghamton-Broome  
Anti-Poverty Initiative

"BBAPI" font is Boton Medium

Left side of second "B" and right side of "I" in "BBAPI" line up with corners of block logo

Two lines of text are Boton Regular



"BBAPI" width matches outside width of logo



VERTICAL PRESENTATION



One-color vertical version shown. Heart shape and center oval knock out of block logo.

BBAPI

Binghamton-Broome  
Anti-Poverty Initiative

Purple half-point rule placed at the mid point between title text and two lines of text

Half-point rule width matches width of "Anti-Poverty Initiative" line of text