

together,
we can

UNITED WAY OF BROOME COUNTY
2022-2023 IMPACT REPORT



United Way
of Broome County





Dear Friends,

As we reflect on the last year, we are inspired by and grateful for the corporate and nonprofit partners, donors, volunteers and advocates who comprise the Live United movement. United, this unstoppable force for change improved access to health, education, financial stability, and meeting the basic needs of over 130,000 Broome County residents.

Many of our neighbors grappled this past year with the effects of inflation, as prices increased rapidly for school supplies, food, housing and nearly every other necessity. In the face of these challenges, United Way of Broome County continued to adapt and innovate, expanding existing initiatives and launching new programs to create transformational change. Together, with our dedicated corporate, philanthropic and community partners, we drove real, quantitative progress towards our community goals.

We continue to do this work to create lifelong change that transforms the entire trajectory of an individual, a family and a community. We focus on health, education, financial stability, and basic needs because they are interconnected and interdependent: Children who enter school ready to learn are more likely to become strong readers, which in turn makes them more likely to succeed after high school. College graduates tend to earn more, which enables them to save for the future, and financially stable adults can cover the costs of healthcare and support their children's success in school. This is the virtuous cycle that the Live United movement makes possible.

The extraordinary generosity of our donors is what fuels this lasting impact. Thank you for being our partners in this work. United, we are building a stronger, more equitable community that offers opportunity for everyone. At United Way of Broome County, we are encouraged by what we've done together and look forward to even more success in the year ahead. Together, we will invest in, and unlock, new approaches that garner the attention and resources we need to achieve our vision and mission.

As we continue to drive progress toward community goals, we hope this Impact Report inspires each of you to pledge your support to the Live United movement and work together to improve access to health, education, financial stability, and basic needs. Thank you for creating access and opportunity for all Broome County residents to thrive.

With gratitude,

Paula Perna
Executive Director

Nicholas Spencer
2022-2023 Board President

OUR MISSION

Our mission is to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners.

OUR VISION

We envision a vibrant, inclusive, and prosperous community where all individuals have access to the resources they need to reach their full potential.

IN 2022-23, WE BROUGHT TOGETHER _____

2,024 donors

AND _____

136 workplaces across the county

TO RAISE _____

\$1,725,277

TO GIVE OUR FRIENDS AND NEIGHBORS AN EQUAL
CHANCE AT A BRIGHT FUTURE.

Together, **ALONG WITH**

44

community partners managing

60

programs

WE HELPED

14,317

individuals gain access to quality healthcare, health resources, nutritious foods and exercise.

3,006

individuals with resources for childcare; providing academic support and preparing students post-graduation.

539

individuals increase their earning potential, employment opportunities, and access to affordable housing, food, and essentials.

114,248

individuals gain immediate access to food, shelter, and safety,

1,835

individuals reduce obesity and long-term risks for chronic disease while improving healthy lifestyle habits.

IMPACTING 133,945 LIVES ACROSS BROOME COUNTY.





together. we can

BUILD A STRONG, HEALTHY COMMUNITY

Every person in our community should have access to quality, affordable healthcare. We believe being healthy, safe and supported are human rights. Together with our community partners, we're building strong, stable and healthy neighborhoods throughout Broome County. Good health and a supportive community improves a child's opportunity to learn, increases an adult's quality of life and can make all the difference for a senior living alone.

Our funded health partners served 14,317 residents across 19 different programs ensuring nothing comes between residents and their doctor's appointments, whether that's insurance coverage or transportation. Together, we understand that so much of what influences our health is the individual choices we make. However, we can only make the best choices of the options available to us. By removing barriers that might keep residents from investing in their health, both mental and physical, our partners empower residents to make strides toward a healthier future. One such program is YMCA's Senior Wellness Program. This year, one senior celebrated his 7,000th mile at the Binghamton pool this year. This would be like swimming across the Atlantic Ocean and then turning around and swimming back. The programs provided by YMCA allowed this gentleman to make this tremendous investment in his health, and will keep him moving, both in and out of the pool, for years to come.

2,201 individuals participated in nutrition education and wellness programming

5,194 residents accessed healthcare or secured health insurance coverage

894 opportunities were created to build health, safe neighborhoods and relationships



together, we can

GROW THE HEALTHY LIFESTYLES COALITION

The Healthy Lifestyles Coalition (HLC) began in late 2012 through a Conrad and Virginia Klee Foundation grant. In 2017, United Way of Broome County started funding the program as a signature Collective Impact Initiative, a framework involving a dynamic and collaborative set of partnerships with other agencies to achieve a shared goal. The HLC and its partners understand and recognize that real changes are not sustainable without engaged community members and agencies working together.

Housed at the Lee Barta Community Center, together with our partners, our focus is to support community residents on the north and east sides of Binghamton. Children in these areas have the highest obesity rates in the City of Binghamton. The north side was specifically chosen because it also qualified as a “food desert,” an area where it is difficult to buy affordable or quality fresh foods. 40.2% of the areas are below the poverty level, including 50.9% of children younger than 18; coupled with the limited access to physical activity opportunities in these neighborhoods, allows the HLC to reduce the prevalence of obesity in Broome County by empowering neighborhood residents to adopt healthy lifestyles and achieve positive health outcomes.

Throughout the 2022-23 year, the Lee Barta Community Center team deepened relationships through the installation of a Little Free Library in the front of the Community Center. Through redistribution of space, the fitness room space was quadrupled, allowing more physical activity classes and engagement. Our team and adult leaders grew produce in the VINES Liberty Street garden. These vegetables and herbs were distributed during the Food Pantry.

663 individuals from **172** different households were served throughout the weekly food pantry distribution, including **306** children and youth

The Fresh Cycles bicycle program saw **15** individuals complete the Earn-A-Bike program. In total, participants received **95** hours of bike maintenance training and contributed **30** volunteers hours at the Lee Barta Community Center

The Lee Barta Community Center hosted **18** recurring programs and **24** one-off events. This included the Harvest Dinner, December to Remember, Pedal Into Spring, and our first Women’s Wellness Day.

Through the Adult Leadership Program, **4** participants completed 105 volunteer hours



together, we can

GIVE KIDS AN EQUAL CHANCE

Broome County currently faces a childcare deficit – there is a need for 1,464 more early childcare slots and 2,434 more after-school care slots to support children and youth. One in four children, birth to age five, are at risk for developmental delay, leading them to lag behind their peers. Although the graduation rate across Broome County is 86%, rates among Black and economically disadvantaged students are 71% and 76%, respectively. Broome County youth also lack opportunities for civic engagement during out-of-school time. A lack of civic, job and higher education opportunities increases the likelihood that youth will become disconnected from their community and encounter more risks as they transition to adulthood.

How much money a parent makes, their race, and where a child lives shouldn't determine their academic success. All kids deserve the same chance to do well in school. That's why we're making sure all children have an equitable opportunity in school, graduate on time, have the support they need to develop crucial skills and receive essential social and emotional support from preschool to graduation.

Our 19 Education programs impacted the lives of 3,006 children, youth, and caregivers, and provided much-needed services from early childcare up to skills training for youth as they look towards life post-secondary school. One such youth attended the Girl Scout's Camp Beyond Binary, a camp offered to LGBTQ youth, where the staff is comprised of LGBTQ community members and allies. The camper's mom wrote the following note to the staff after her daughter returned home: "My daughter had an incredibly hard year and I was so hopeful that camp would be a transformative experience for her. All of my hopes, and then some, came true. She pushed through her initial fears and anxieties and allowed her true self to shine. She met role models in the camp staff, and especially in Brenna, Sean, and Ashley. At pick-up, it meant the world to me to hear the counselors tell me how they saw my daughter for the amazing person she is... it literally brought me to tears. I was so hopeful that she would actually see firsthand that it gets better, and see people further in their journey who are thriving and not just surviving. She came home with hope and joy and an even fuller heart." Our education partners invest in our children and youth every single day. Their time and dedication lets our young people know that they belong, that their future is bright, and that their potential is limitless.

8,512 books were donated and distributed to young children, youth, and adults through the Day of Action book drive to build reading skills

2,142 students participated in out-of-school programming and/or received individualized academic and social-emotional support

355 children, birth to 5, participated in high-quality early education and care programs

together, we can

BREAK THE CYCLE OF POVERTY

With the rising cost of housing, child care and groceries, too many people in our community are stuck in an endless cycle of poverty—the kind of poverty that straps families for generation after generation. We owe it to our neighbors to provide clear and attainable pathways to more stable futures.

We're working alongside our partners to help individuals receive education and training that will set them on the path to a financially secure future. Our Volunteer Income Tax Assistance (VITA) free tax prep program saves taxpayers hundreds on filing fees—leading to more money to use on essentials like food, rent, gas and child care.

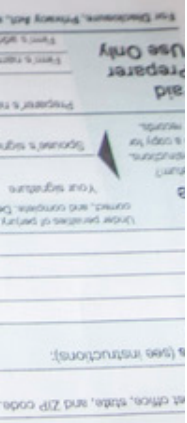
When empowered through equitable opportunities, all Broome County families can have the earnings, income, and assets to be financially stable and work towards economic mobility and self-sufficiency.

Over the past year, our 10 financial stability programs impacted the lives of 539 residents, who were empowered with the resources and opportunities needed to increase their household income and start to build a strong financial foundation for their future. One resident in particular took a big step towards financial stability this year. After working with Phil from the Stack Project, he raised his credit score from the low 500's to 700, and was able to put over \$13,000 in his savings account – his new goal is to buy a home in the area in the next few years.

3,854 tax preparation calls were taken by the 211 Susquehanna Information and Referral Community Resource Specialists, resulting in **X** tax returns were completed by volunteers bringing more than **\$X** in tax refunds back into our community through the Volunteer Income Tax Assistance Program

325 individuals received career planning, financial literacy and life skills guidance mentoring and/or job training skills

163 individuals gained access to transportation, allowing them to work towards economic mobility and self-sufficiency







together, we can

MEET OUR NEIGHBORS' BASIC NEEDS

Every person deserves a stable place to call home, food to eat and support during crisis. But thousands of kids right here in Broome County are living in cars and shelters. Or worse. Together, we're helping families make connections and fill in the gaps when they're struggling.

The 9 funded Basic Needs programs provided over 100,000 meals to people in need and hundreds of nights of shelter. Our Basic Needs partners are often the first point of contact for folks beginning the process of seeking help. For example, an unhoused couple was referred to First Presbyterian's This Day program by a street outreach team. The couple had been living under a bridge with their small dog, braving the elements the best they could. The team at this day fed them a hot meal, provided a hot shower, and equipped them with clothing, bed rolls, food, and supplies. As the couple got more and more comfortable with the team, they shared their story and revealed that they were expecting. This Day provided referrals to Catholic Charities and the Department of Social Services. After several weeks of coming to the weekly community meal, the couple shared some wonderful news with the team. They had found an apartment with help from Catholic Charities. This Day celebrated with the couple and gave them clothing, bedding, and small household items to help set up their new apartment. The couple was elated to have a new home just in time for the holidays. Our basic needs partners ensure that when our friends and neighbors fall on hard times, someone with a friendly face is there to help them back onto their feet, serve them a hot meal, and provide them with a warm place to be, both literally and figuratively. They ensure that when residents are ready to take the next steps forward, they know there are people ready to walk alongside them.

No one should have to worry about where they'll find their next meal or how they'll keep a roof over their head. Through our local community partners, we're providing access to high-quality, nutritious meals and bridging the gaps so that families are fed. Together, we are quickly providing immediate crisis housing for those in need. And for our neighbors who don't know where to turn, the 211 Susquehanna River Region connects them to support and services during times of crisis.

110,947 people in crisis across Broome County accessed nutritious foods

527 individuals were given shelter when they didn't have a place to sleep

53,553 community service referrals were made through the 211 Susquehanna River Region Information and Referral line, including **9,786** mobile food pantry registrations and **7,294** shelter and housing calls

THE FULL PLATE PROJECT

In the Spring of 2022, United Way of Broome County launched THE FULL PLATE PROJECT, the hunger and food insecurity outreach initiative. United Way knows that hunger is a pervasive problem across the United States. Hunger means more than missing a meal. For 1 in 8 families, it often means choosing between buying groceries or paying rent. And the effects can be devastating – from poor health and malnourishment to impaired child development and overall poor well-being.

Chosen as the recipient of the 2023 Binghamton Restaurant Week, the Full Plate Project garnered \$7,503 in community investments through the food sensation event!

Through the 2022-2023 campaign, the United Way team, leadership, and campaign cabinet raised funds to support THE FULL PLATE PROJECT totaling \$127,242 to support food insecurity programs.

2022/2023 FULL PLATE PROJECT CORPORATE SPONSORS

Binghamton Rotary Charities Fund, Inc.
Collins Aerospace Solutions
Coughlin & Gerhart, LLP
Delta Engineers, Architects, Land Surveyors & Landscape Architects
eatBING
GHS Federal Credit Union
Hinman, Howard & Kattell, LLP
IBM Corporation
Imperium3 New York
KW Fitness
Levene, Gouldin & Thompson LLP Vestal
Marchuska Brothers Construction
Mirabito Holdings, Inc.
New York State Electric & Gas
Nick's Pizza & Restaurant
Pacemaker Steel & Piping
Put God First Foundation
Rotary Club of Vestal, NY
Security Mutual Life Insurance Co of NY
UHS
WIVT News Channel 34 (Nexstar)

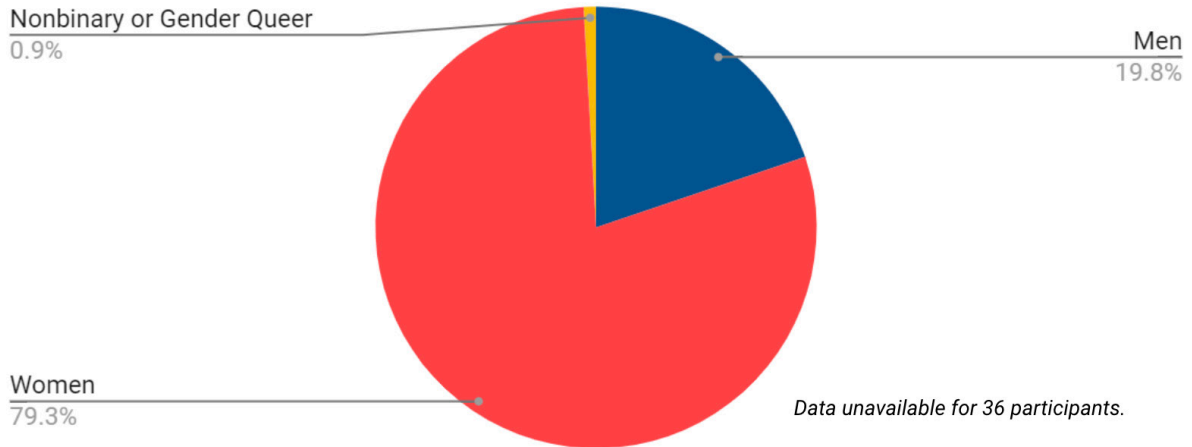


COMMUNITY CONVERSATIONS

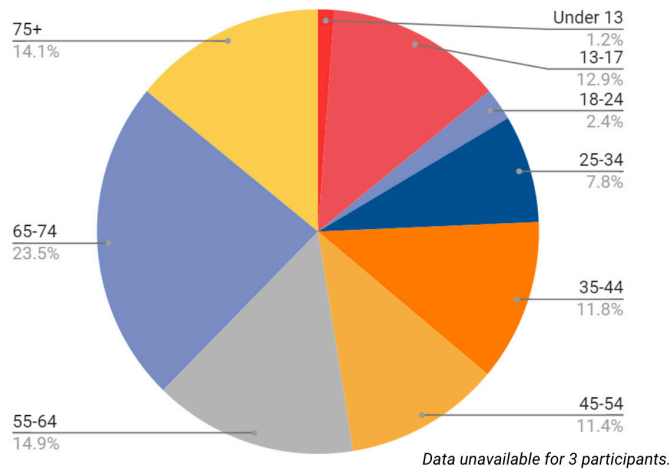
134 community members participated in Community Conversations across Broome County and 124 residents responded to our online survey.

DEMOGRAPHICS

GENDER



AGE



RACE/ETHNICITY

Asian or Pacific Islander	4
Black or African American	14
Native American or Alaskan Native	4
Hispanic or Latino	6
White or Caucasian	202
A race or ethnicity not listed here.	5

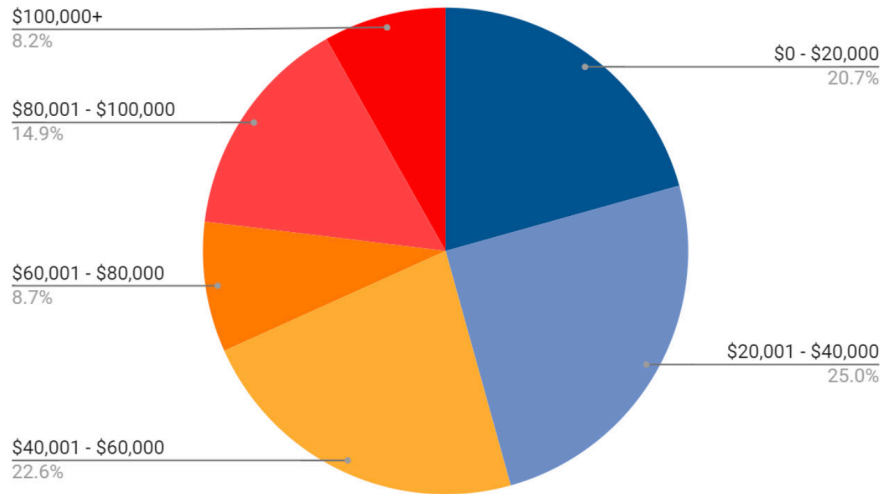
6.2% Identified as Black or African American

89.8% Identified as White or Caucasian

3.9% Identified as multiple races/ethnicities

12.8% Were not surveyed about their race/ethnicity

HOUSEHOLD INCOME



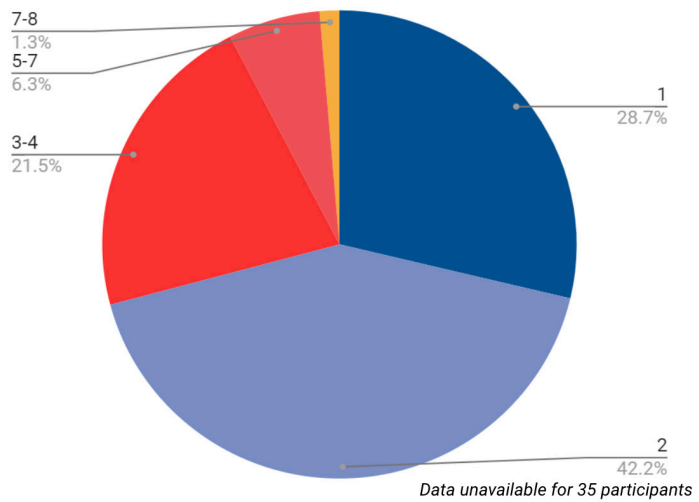
Data unavailable for 50 participants.

ZIP CODES

17.3%	13760
16.4%	13905
16.4%	13790
11.6%	13901
7.1%	13903
5.8%	13865
4.9%	13862
4.4%	13904
3.1%	13850

Data unavailable for 33 participants.

HOUSEHOLD SIZE



Data unavailable for 35 participants

COMMUNITY CONVERSATIONS

RESULTS

United Way of Broome County's intent for the Community Conversations series was to bring together a diverse group of people with a variety of experiences and perspectives. We invited local residents, community leaders, nonprofit professionals, and community members. During the conversations we asked participants open-ended questions surrounding the three building blocks that are essential for each individual to thrive: Health, Education, and Financial Stability.

OF PARTICIPANTS

LOCATION

27 Johnson City Senior Center

15 Aiello's in Whitney Point

14 First United Methodist Church in Windsor

13 Broome County Public Library in Binghamton

14 Southern Tier Community Center in Endicott

33 Teen Program at Southern Tier Community Center in Endicott

18 NoMa Community Center in Binghamton

NOTE TAKERS

Tom Connors
Gina Denniston
Amber Granger
Tim Hafner
Alison Handy Twang
Shannon Holcomb
Kristen Johnston
Laura Lacasse
Rachel Lamond
Cindy Martin
Yongabi Ngoh
Bryce Reynolds
Emma Shen
Bob Welch
Sarah Well

FACILITATORS

Jessie Stone He, Action for Older Persons

Mark Bordeau, Rural Health Network of South Central NY

Brooke Singh, Care Compass Network

Shawn Wolbert, GHS Federal Credit Union

Zachariah Riley, American Red Cross Southern Tier Chapter

Amber Granger, Excellus BCBS

IMAGINE A GREAT COMMUNITY; WHAT DOES THAT LOOK LIKE TO YOU?



WHAT AREAS COULD RESIDENT ENGAGEMENT HAVE THE MOST IMPACT? HOW WOULD YOU LIKE TO GET INVOLVED AND WHAT DO YOU MOST HOPE YOU CAN CONTRIBUTE?



WHAT DO YOU VALUE MOST ABOUT BROOME COUNTY; WHAT KEEPS YOU HERE?



WHAT INITIATIVES STAND OUT AS HAVING A POSITIVE IMPACT?



COMMUNITY CONVERSATIONS

WHAT DO YOU VALUE MOST ABOUT BROOME COUNTY TODAY?

56% Valued **family and friends**

41% Valued **access to healthy foods** (grocery stores, farmer's markets, community gardens, food pantries)

40% Valued the **cost of living**

37% Valued **opportunities for physical activity** (gyms, parks, recreational sports teams and clubs, group exercise classes)

35% Valued **healthcare resources and providers** (primary care, specialists, hospital systems)

34% Valued **higher education** (colleges and universities)

33% Valued **K-12 Schools**

32% Valued **community-based education/recreation centers** (libraries, senior centers, community centers)

32% Valued **youth engagement opportunities** (after school, clubs, sports, mentorship programs)

31% Valued **community safety**

WHAT CHALLENGES HAVE YOU AND YOUR FAMILY FACED OVER THE LAST 12 MONTHS IN BROOME COUNTY?

52% Had challenges with **high cost of living**.

47% Had concerns about **community safety**.

43% Faced a lack of access to **mental health resources and providers** (therapy, counseling, support groups).

38% Faced a lack of **access to quality affordable housing options**.

31% Felt **disconnected from the community**.

24% Faced a **lack of access to healthcare resources and providers** (primary care, specialists, hospital systems)

19% Faced a **lack of access to healthy foods** (grocery stores, farmer's markets, community gardens, food pantries).

16% Faced a **lack of access to employment and advancement opportunities**.

15% Faced a **lack of access to public transportation**.

13% Faced a **lack of access to physical activity opportunities** (gyms, parks, recreational sports teams and clubs, group exercise classes).

WHAT AREA(S) DO YOU FEEL COULD BE POSITIVELY IMPACTED BY RESIDENTS BECOMING MORE INVOLVED?

53% Improving **community safety**.

51% Increasing involvement in **civic groups and social associations** (including volunteer opportunities, churches, etc.).

48% Increasing **opportunities for youth engagement** (after school, clubs, sports, mentorship programs).

47% Improving **access to mental health resources and providers** (therapy, counseling, support groups)

42% Improving **housing options**.

40% Improving access to **physical activity opportunities** (gyms, parks, recreational sports teams and clubs, group exercise classes).

40% Improving **access to healthy foods** (grocery stores, farmer's markets, community gardens, food pantries).

37% Reducing the **cost of living**.

33% Improving **access to healthcare resources and providers** (primary care, specialists, hospital systems)

31% Improving **education outcomes for K-12 students**.

DAY OF CARING 2022

Held on September 9 and 10, Day of Caring 2022 commemorated the anniversary of September 11, 2011.



DAY OF ACTION 2023

Hundreds of generous, hard-working volunteers came together for our 2023 Day of Action to improve the lives of so many in our community on June 9 and 10, 2023.



The 2023 Day of Action Book Drive saw an overwhelming donation of **8,512** new and gently used books from the community! Donated books were distributed to the Boys & Girls Club of Binghamton, Broome-Tioga NAACP, CARES, Catholic Charities of Broome County, Family Violence Prevention Council, George F. Johnson Memorial Library, Glory Shines!, Lee Barta Community Center, local Little Free Libraries, RISE, United Presbyterian Church Binghamton, Volunteers of America, YMCA of Broome County, YWCA of Binghamton/Broome County.

Throughout the 2022-2023 year, nearly 800 volunteers gave over 7,500 hours of service, with an estimated value of nearly \$265,000 in volunteer time.*

*These numbers include: VITA, Day of Caring, Christmas Tree Programs with BAE, the Strategic Volunteer Engagement Committee (SVEC) volunteers, Campaign Cabinet volunteers, Board of Directors, Governance, Personnel, and Finance Committees volunteers, Emerging Leaders (ELS) volunteers, Impact volunteers, Healthy Lifestyles Coalition (HLC) volunteers, Fresh Cycles volunteers. The value of a volunteer hour in New York State is \$35.71 according to Independent Sector 2022.

2022-2023 BOARD OF DIRECTORS

Rachel Abbott - *Vice President*
Coughlin & Gerhart, LLP

Lesley Frey
Columbian Financial Group

Brett Pennefeather - *Assistant Treasurer*
Eck Plastics

Francis Battisti
Community Member

Penny Kelly
SUNY Broome Community College

Nicholas Spencer - *President*
Smith Brothers - The Partners Insurance

Denise Cook
Deposit Central School District

Zachary Majka - *Past President*
Visions Federal Credit Union

Mary Ann Wilcox - *Vice President*
Community Member

Tina Dolan
United Health Services

Sarah Manasse
Chemung Canal

Amy Williamson
The Agency

Preston Evans - *Secretary*
ACHIEVE

Jim McDuffee
Delta Engineers, Architects, Surveyors & Landscape Architects

Erin Freije
Tompkins Financial

Desiree McGreal
Binghamton University

OUR CAMPAIGN CABINET

Beth Blinn
Delta Engineers, Architects, Surveyors &
Landscape Architects

Bob Jones
Coughlin & Gerhart, LLP

Donna Cook
Wegmans

Dave Orlovsky
Wegmans

Robin Eccleston
Broome-Tioga BOCES

Marybeth Smith
Boys & Girls Club of Binghamton

Kelcie Guccia
United Health Services

Amy Tillotson
Broome-Tioga BOCES

Judi Hess
Greater Binghamton Chamber of Commerce

Shawn Wolbert - *Chair*
GHS Federal Credit Union

OUR FINANCE COMMITTEE

Francis Battisti
Community Member

Jim McDuffee
Delta Engineers, Architects, Surveyors & Landscape Architects

Zachary Majka - *Co-Chair*
Visions Federal Credit Union

Brett Pennefeather
Eck Plastics

Sarah Manasse - *Co-Chair*
Chemung Canal

Nicholas Spencer - *Board President*
Smith Brothers - The Partners Insurance

EMERGING LEADERS SOCIETY

Shawn Carey, ELS Co-Chair
Otter Products, LLC

Taylor Clark, Signature Event Committee Chair
Brock, Schechter & Polakoff, LLP

Jared Cornell, ELS Volunteer Chair
A.L. Burke, INC

Allison Drihmi, ELS Co-Chair
Keller Williams Realty Greater Binghamton

Bryce Reynolds, ELS Leadership Development Chair
Community Member

EMERGING LEADERS SOCIETY MINI GOLF TOURNAMENT

On September 23, 2022, at Chuckster's Family Entertainment Center, the Emerging Leaders Society hosted the Annual Mini Golf Tournament, in support of the United Way Annual Community Campaign. With 42 golfers on 11 teams, ELS raised \$3655, with \$\$1,861.18 going directly to support community-based projects and programs!

Special thank you to our sponsors:

Platinum Level- \$200.00

- Visions Federal Credit Union
- Tioga State Bank
- Gault
- Keller Eilliams
- NBT Bank

Silver Level- \$150.00

- GHS Federal Credit Union
- Alexa Langland State Farm
- Johnson, Lauder & Savidge
- Smith Brothers Insurance

Longest Hole- \$75.00

- Farmers Insurance: Melissa Lantz
- Ever After Bridal

Hole- \$60

- Warren Real Estate





TOCQUEVILLE SOCIETY

United Way of Broome County is honored to call itself the home of such an illustrious group of generous donors and leaders. The unflagging support of our members, and the trust those individuals have placed in our organization, have been integral to our mission to create a community where every person has an equal chance at a bright future. We are so grateful to our Tocqueville Society members.

ORDRE D'EGALITE \$50,000 - 74,999

David & Emily Culbertson
Phillip Gaffney
Tyrone & Crystal Muse
Matthew & Mary Ellen Salanger
James D. Scanlon

ORDRE DE LIBERTE \$25,000 - 49,999

Karen Rattmann

MEMBRES DE LA SOCIETE \$10,000 - 24,999

John & Arlene Dubay
Jonathan & Laurie Ewing
Edward Rompala
Lola Schuman
Glenn & Jennifer Small
Jim & Joan Walsh
Kevin & Tracey Wheeler

GEORGE F. JOHNSON GIVING SOCIETY

Inspired by the visionary, George F. Johnson Society Leadership donors, like you, have a deep commitment to helping people in Broome County, through your actions. Over 100 local individuals make an annual investment of \$1,000 or more through United Way of Broome County; 100% of all your investment goes directly into community projects and programs.

GOLD (\$5,000 - \$9,000)

Dick Aswad
 Bruce & Cheryl Boyea
 Kenneth M. Burt
 Karen Gazda
 Alan & Dawn Hertel
 Douglas Holmes & Pamela Smart
 Victor & Sheri Lamoureux
 President Harvey G. Stenger
 Steve Trichka James & Laverne Alexander

SILVER (\$2,500 - \$4,999)

Christopher & Kristin Alfarano
 David & Monica Bonczek
 John & JoAnn Carrigg
 Hon. Mary Rita Connerton
 Lisa Darling
 Kamlesh & Marjorie Desai
 Kerin & Lorrie Flannery
 Michael & Belle Fosbury
 Rob & Joan Lacey Donor Advised
 Fund at Community Foundation of SCNY
 Jeff & Cindy Lake
 Joshua & Heather Miller
 Kim A. Myers
 David Orlovsky
 Mr. Mark A Pecora
 Pam & Bill Scannell
 Steven Shultz
 Dr. & Mrs. Ehtisham U. Siddiqui
 Rupendra Swarup, MD
 Deanne Westerman and Matthew Johnson
 Mary Ann & Jim Wilcox

BRONZE (\$1,000 - \$2,499)

Richard & Kathleen Allman
 Drs. Allen Alt & Michele Boyle
 Lawrence C. & Karen T. Anderson
 Debra L. Andrako
 Allen Armstrong
 George Bobinski, Sr.
 Edward J. Boczar
 Mark Bordeau
 Jennifer Brockner
 Eric Brown
 Mr. George I. Budine
 William Calkin
 Sharon M. Chesna
 James Chivers

Pamela L. Christina
 Jeanne M. Clarke
 Tom Connors & David Campbell
 Matt & Donna Cook
 Carole Coppens
 Naomi R. Cramer
 Kristine Cunningham
 Dr. Rajesh & Jyoti Dave
 Dr. & Mrs. Bruce Denham
 John & Eve DiMenna
 Robin M. Eccleston
 Jeffrey Erving
 Patricia A. Ewing
 Feduke Family Fund

Donald M. & Carolyn R. Flanagan
 Dan & Pat Foley
 Nicki & Alan French
 Brian & Lesley Frey
 Jim Garceau
 August Garufy
 Dr. Francis & Joyce Gilroy
 Phillip A. Ginter
 Karen J. Goodman
 Marci L. Goodwin
 Kirk and Judy Gravely
 Linda Green
 Jonathan Harris & Gloria Block
 Duane C. Harrison

DONOR PARTICIPATION BY ORGANIZATION

Businesses
 (2 or more Leadership Givers)

of Leadership
 Donors

UNITED HEALTH SERVICES	12
VISIONS FEDERAL CREDIT UNION	11
BAE SYSTEMS	9
SECURITY MUTUAL LIFE INSURANCE CO	7
COLUMBIAN FINANCIAL GROUP	6
BINGHAMTON UNIVERSITY	3
YMCA OF BROOME COUNTY	3
IBM	2
JOHNSON OUTDOORS, INC.	2
LEVENE GOULDIN, THOMPSON, LLP	2
M&T BANK	2
MILLER AUTO TEAM	2
NBT BANK, N.A.	2
SUY BROOME	2
YWCA OF BIGHAMTON/BROOME COUNTY	2
WEGMANS	2
SUB TOTAL	69
ORGANIZATIONS WITH 1 LEADERSHIP DONOR	19
TOTAL BUSINESS LEADERSHIP DONORS	88
INDIVIDUALS/HOUSEHOLDS	53
TOTAL LEADERSHIP DONORS	141

BRONZE CONTINUED (\$1,000 - \$2,499)

Bonnie J. Henderson
Warren O. Hill
Robert W. Hinckley
Paul R. & Nadine K. Hoffmann
Thomas P. & Christine M. Hoke
Darla Huff
Ivan Hunter
Jeffrey M. & Caroline Jacobs
Diane M. & James F. Julian
Penny Kelly
Sajid A. Khan, MD
Nancy Kiley
Barry Kilmer
Julianne M. Koromhaz
Mike & Brenda Kosydar
David & Kim Kwiatkowski
James Lake
John Leet
Gregory S. Lesko
Jennifer L. Lindsey
Timothy X. Luberecki
Ed Machak, Jr.
Aby J. Mathew
Richard & Marianne Matties

Mr. & Mrs. James McDuffee
Dale & Hank McGlynn
Betty McQuay
Tom & Phyllis Meade
Mike & Joyce Mercincavage
Denise C. Miller
Susan & Steve Miller
Sandra A. Mitchell
Trent S. Nelson
Thomas P. Novak
David Orlovsky
Damian Osisek
Tracy L. Pfeiffer
Tanya M. Pickett
Ronald D. Pickreign
Deborah Platz
Sondra Pruden
Amar & Preet Rai
Jayaram Rajagopalan, MD
Richard S. Relf
Peter & Susan Ronan
Sam & Mary L. Rosato
Jenna Rosenberg
Gareth Sansom

James & Gail Scott
Stephen and Frances Scoville
Richard & Margaret Sheehan
Mark & Nancy Shumeyko
Gregory J. Sim
Dennis & Julie Slattery
Dan & Debra Smith
Carl J. Spencer
John G. & Judith A. Spencer
Sherri Steenwyk
Santino Stenta
Christopher Sterling
Jessie Stone He
Timothy R. Strong
Jeffrey H. Strosberg
Jennifer & Douglas M. Thrall
Anne Tiberia
Kent & Barbara Turner
Lynn & Dave Warne
Joshua & Andrea Welch
Mark Whiting

THOMAS J. WATSON GIVING SOCIETY

Organizations qualifying for membership in the Thomas J. Watson Society pledge \$10,000 or more in combined employee and corporate giving.

PLATINUM AWARD (\$100,000 OR MORE)

UHS
Visions Federal Credit Union
Gold Award (\$50,000 - \$99,999)
Wegmans
M & T Bank
Security Mutual Life Insurance Co of New York

SILVER AWARD (\$25,000 - \$49,999)

BAE Systems
IBM Corporation
New York State Electric & Gas
Columbian Financial Group

BRONZE AWARD (\$10,000 - \$24,999)

NBT Bank, N.A.
BMO
Weis Markets, Inc.
Williams
Willow Run Foods, Inc.
Miller Auto Team
Johnson Outdoors, Inc.
Instron
Broome-Tioga BOCES

COMMUNITY PARTNERS AWARDS

SPIRIT (\$5,000 - \$9,999)

Binghamton City Employees Combined
United Way of Broome County, Inc.
YWCA of Binghamton/Broome County
Ametek Inc.
Hinman, Howard & Kattell, LLP
eatBING
Williams Toyota of Binghamton
Dryden Mutual Insurance
L3 Harris Technologies Political
Action Committee
Enterprise Holdings (OOA from Missouri)
Coughlin & Gerhart, LLP
Windsor Central School District
Tioga State Bank
FedEx Ground - Binghamton Site
Levene, Gouldin & Thompson LLP Vestal
Delta Engineers, Architects, & Land Surveyors
Broome County Government Employees
Bosco's Department Store, LLC
Doron Precision Systems, Inc.
Children's Home Wyoming Conference
WIVT News Channel 34 (Nexstar)

ADVOCATE AWARD (\$1,000 - \$4,999)

Chemung Canal Trust Company
Lesko Financial Services, Inc.
Johnson, Lauder, & Savidge, LLP
Enterprise Rent-A-Car
Mothers & Babies Perinatal
Network of SCNY, Inc.
YMCA of Broome County
Mirabito Holdings, Inc.
Price Chopper Combined
Action for Older Persons, Inc.
Deposit Central Schools
Collins Aerospace Solutions
CAE USA
Johnson City Liquor & Wine
Vestal Central Schools
Nick's Pizza & Restaurant
Susquehanna Valley Central Schools
Barney & Dickenson, Inc.
Imperium3 New York
Cornell Cooperative Extension
of Broome County
SUNY Broome
GHS Federal Credit Union
UWBC Emerging Leaders Society
Lockheed Martin Mission
Systems & Sensors (MS2)
The Pike Co.
HCA - Helping Celebrate Abilities
Key Bank
TARGET Stores T-1056

Southern Tier Independence Center
Excellus Blue Cross-Blue Shield
Empower Federal Credit Union
Rural Health Network of South Central NY
FedEx Ground - Conklin Site
Catholic Charities of Broome County
Rotary Club of Vestal, NY
Whitney Point Central Schools
Mom's House
Binghamton Rotary Charities Fund, Inc.
Eck Plastic Arts
Surescan
The Guthrie Clinic
Southern Tier Zoological Society, Inc.
Binghamton City Schools
Robert F. Schumann Foundation
Boys & Girls Club of Binghamton
Homegoods #0214
Union Endicott Central School District
WICZ-TV
SERVPRO of Broome County East
William H. Lane, Inc.
Chenango Contracting
Chenango Valley Central Schools
Reliance Fence Company, Inc.
Supporter Award (Up to \$1,000)
Samaritan Counseling Center
Crime Victims Assistance Center
Deposit Community Center
The Research Foundation for SUNY
Broome County Council of Churches
Family Enrichment Network
JC Penney Co #0130
Verizon
Aswad & Ingraham, LLP
Feduke Ford Inc.
Gorick Construction
LCP Group
NAC Enterprises
Pyramid Brokerage Company, Inc.
Sentry Alarms
Super X Launderette, Inc
Varicent
ACHIEVE
Family Planning of South Central New York, Inc.
Literacy Volunteers of Broome-Tioga Counties, Inc.
The Greater Binghamton Chamber of Commerce
Binghamton Hardware & HVAC Supply
The Agency - Broome County IDA/LDC
The Stack Project, Inc. (STACK)
KW Fitness
The Hartford Fire Insurance Company
FedEx Express Ship Center
Family Counseling Services
Air Temp Heating & Air Conditioning
Binghamton Housing Authority
Peoples Security Bank & Trust Company
Century 21 Northeast
Association for Vision Rehabilitation and
Employment, Inc. (AVRE)

Life Choices Center, Inc.
Nice & Easy Laundromat
Pacemaker Steel & Piping
Mental Health Association of the
Southern Tier, Inc.
M & P Rogers Electric, LLC
Salvation Army, Binghamton Corps
AmazonSmile
Binghamton-Johnson City
Monument Co, Inc
Blanding Electric, Inc.
Nationwide Insurance
VINES - Volunteers Improving
Neighborhood Environments
Diamond Visionics
T J Maxx #0770
AT&T Telephone Communication
Services
American Civic Association
Lupo Enterprises, Inc.
Rise-NY
Labella Associates
Southern Tier Physical
Therapy Assoc
Binghamton-Ithaca Express, Inc.
Hatala Orthodontics, P.C.
Marchuska Brothers Construction
P.E.M. Systems
Ricoh
Stand With Me Assistance
Dog Team Training, Inc.
Sullivan Marketing Group
Vestal Wine & Liquor
OneHope
Jewish Community
Center of Binghamton
Southern Tier Genealogy
William M. Benedict Associates
ACCORD, A Center for
Dispute Resolution
Wal-Mart 1835
Manpower



OUR FUNDED COMMUNITY PARTERS (JULY 1, 2022 – JUNE 30, 2023)

In 2022-23, United Way of Broome County's community investment process mobilized resources to provide results-oriented funding to 44 nonprofits in Broome County. Funding recommendations are made by a dedicated group of community volunteers and are approved by our Board of Directors.

ACCORD, A Center for Dispute Resolution
Action for Older Persons, Inc.
American Civic Association
American Red Cross Southern Tier Chapter
Big Brothers Big Sisters of the Twin Tiers
Boys & Girls Club of Binghamton
Broome County Council of Churches
Broome County Gang Prevention
Broome County Urban League Inc
Broome-Tioga NAACP
Catholic Charities of Broome County
Children's Home of Wyoming Conference
Cornell Cooperative Extension of Broome County
Crime Victims Assistance Center
Deposit Foundation, Inc.
Downtown Binghamton Courtyard Market
Fairview Recovery Services, Inc.
Family & Children's Counseling Services
Family Enrichment Network, Inc.
Family Planning of South Central New York, Inc.
First Presbyterian Church of Johnson City (FPCJC)
Food Bank of the Southern Tier, Inc.
Girl Scouts of NYPENN Pathways, Inc.
Handicapped Children's Association dba Helping Celebrate Abilities
Jewish Community Center
Life Choices Center
Literacy Volunteers of Broome-Tioga Counties, Inc.
Mom's House of Endicott
Mothers & Babies Perinatal Network
Rise-NY
Rural Health Network of SCNY, Inc.
Safe Streets dba NoMa Community Center
Samaritan Counseling Center of the Southern Tier, Inc.
Southern Tier Independence Center
Stand With Me Assistance Dog Team Training, Inc.
The Deposit Community Center dba Wilson Children's Center
The Research Foundation for SUNY at Binghamton
The Salvation Army , Binghamton Corps
The Stack Project, Inc.
Triple Cities Makerspace, Inc.
Volunteers Improving Neighborhood Environments, Inc (VINES)
Volunteers of America Upstate New York
YMCA of Broome County
YWCA of Binghamton/Broome County

FOUNDATION SUPPORT

These organizations support the programs and initiatives of United Way of Broome County through generous grant funding allowing United Way to work toward a community where every child, individual and family thrives.

Dr. G. Clifford & Florence B. Decker Foundation
The Miller S. & Adelaide S. Gaffney Foundation
Put God First Foundation
Helen T. Howland Foundation
Tioga Downs Foundation
James H. Nelson Trust Fund
Community Foundation for SCNY Lillian Briggs Fund

Walsh Family Foundation
Eggleston Foundation
Jacob and Rose Olum Foundation
Esteban & Elie Family Charitable Trust
Robert F. Schumann Foundation
The Link Foundation
Bette McElroy Memorial Fund

OUR CORPORATE SPONSORS

Thanks to the support of generous sponsors, United Way of Broome County hosts a multitude of events and engagement opportunities.



OUR HEALTHY LIFESTYLES COALITION SPONSORS



CAMPAIGN INCENTIVE SPONSORS

Our campaign incentive sponsors generously support our community through our weekly and grand prize raffle prizes for workplace campaign contributors.

Weekly Raffle Prizes

Binghamton Black Bears
Binghamton Rumble Ponies
Boscov's
Craft Bar and Grill
Garage Taco Bar
Garland Gallery
Kampai Japanese Steakhouse
Michelangelo's Pizzeria & Ristorante
Miller Auto Team
Mirabito Energy Products
Nick's Pizza & Restaurant
P.S. Restaurant
Remlik's Grille & Oyster Bar
Wegmans

Step Up Grand Prizes

KW Fitness
Wegmans

2022-2023 COMMUNITY INVESTMENTS

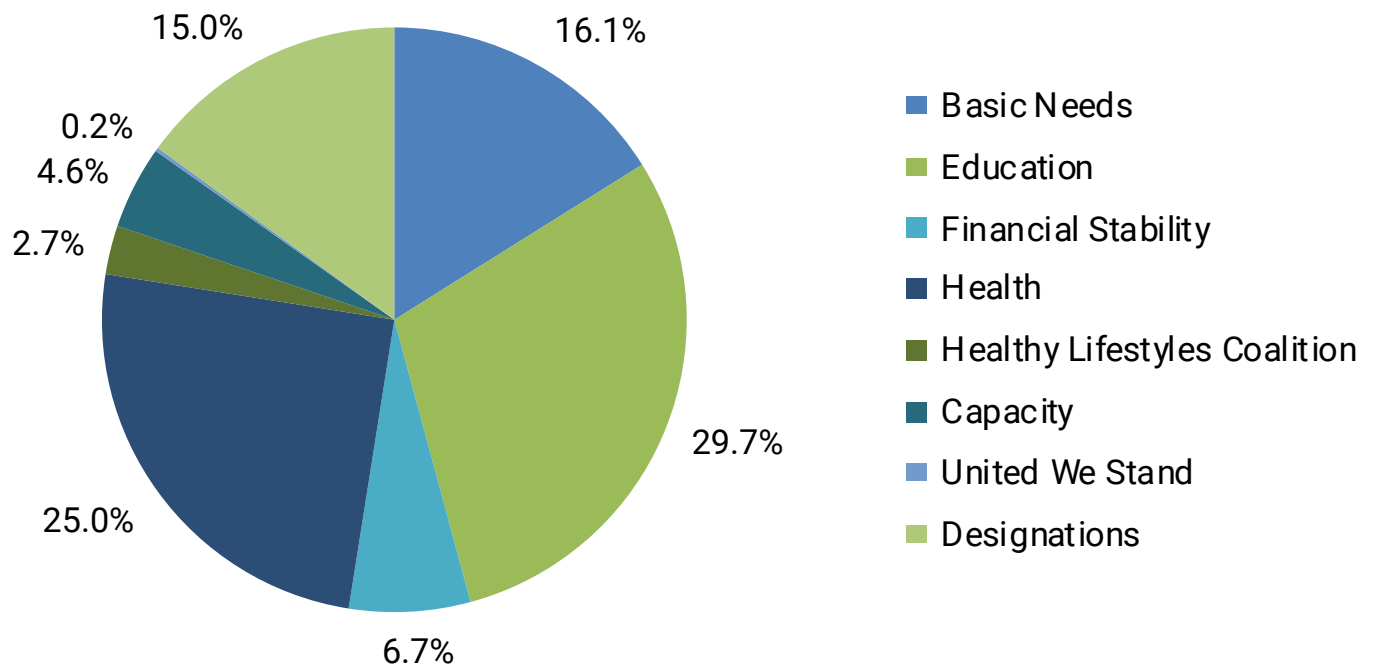
CONTRIBUTIONS TO UNITED WAY, AND THE CAUSES YOU CARE ABOUT MOST, IMPROVED LIVES AND HELPED CREATE POSITIVE CHANGE FOR EVERYONE IN BROOME COUNTY.

ANNUAL COMMUNITY CAMPAIGN: **\$1,725,276.86**

Health	\$618,135.24	25.0%
Education	\$733,019.66	29.7%
Financial Stability	\$166,451.49	6.7%
Basic Needs	\$397,383.07	16.1%
Healthy Lifestyles Coalition (HLC)	\$67,180.16	2.7%
Capacity Building Grants	\$113,194.01	4.6%
United We Stand (UWS)	\$5,933.34	0.2%
Designations	\$370,363.97	15.0%
TOTAL	\$2471,660.94	100%

A comprehensive copy of financial reports of United Way of Broome County, including IRS Form 990 and financial statements, can be found by visiting uwbroome.org

SEE THE IMPACT





LIVE UNITED



United Way
of Broome County

OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

WE BELIEVE IN EQUITY, JUSTICE, AND INCLUSIVITY

As a community, our strength comes from our diversity. We must celebrate the visible and invisible qualities that make each person unique, including race, gender, age, sexuality, ability, religion, national origin, gender identity, and other identities.

At United Way of Broome County, equity and inclusion inform every aspect of our work. We understand from experience that the best solutions are crafted from diverse perspectives and stakeholders.

We envision a future with greater social and economic inclusivity, a society that provides power and access to all people. No one organization or individual can do this alone. We will continue to seek input actively and fully engage a broad range of partners to develop solutions that will result in long-lasting change.

We are intentional in our commitment to helping build an inclusive and equitable community where everyone, including those historically marginalized, especially Black, Indigenous, and People of Color (BIPOC), has the resources needed to not only survive but thrive.

United Way of Broome County denounces structural racism and systemic oppression in all its forms.

We will continue to leverage and build upon the resources, talents, strengths, and opportunities available in our community. We commit to aligning our culture and business practices to be a beacon of equity, inclusion, and belonging for all people.

OUR GUIDING PRINCIPLES

RESPECT

We recognize each individual's time, work, knowledge, and commitment to our organization.

We embrace an inclusive, diverse, and culturally competent community.

We always assume positive intent and strive for self-awareness.

TRANSPARENCY

We hold ourselves and each other accountable.

We offer positive and constructive feedback.

We are a culture of integrity that stands with and supports one another.

COMMUNICATION

We are open-minded and practice active listening.

We recognize continuous, open communication as an essential part of trust and understanding.

We encourage individuality and celebrate our team in moving our mission forward.



211 HELPLINE

211 is a boots-on-the-ground information and referral helpline that helps those in need access local resources and services. Our team of compassionate, highly-trained specialists are available 24/7, 365 days a year to help people overcome barriers and address challenges every day. 211 Susquehanna River Region serves all of Broome, Tioga, Chenango, Delaware, and Otsego counties.



CALL

DIAL 2-1-1 OR
1-800-901-2180



TEXT

YOUR ZIP CODE TO
898211



VISIT

HELPMEE211.ORG
TO FIND HELP



United Way of Broome County
101 S. Jensen Road
Vestal NY 13850
607-240-2000 | uwbroome.org



United Way
of Broome County