



United Way
of Broome County

United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550

NEWS MEDIA RELEASE

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February 11th is National "2-1-1 Day"!

(Vestal, NY) – February 11 (2/11) is United Way's official "2-1-1 Day" in recognition of the free, confidential, easy to remember phone number that connects local residents to essential community programs and services. The 2-1-1 Susquehanna River Region call center assists residents of Broome, Chenango, Delaware, Otsego and Tioga Counties with a wide range of concerns, including: basic necessities like food and shelter, financial assistance, tax preparation, child care providers, employment services, and mental health assistance. This information is also available online by visiting www.helpme211.org.

Each year, the Susquehanna River Region 2-1-1 call center handles thousands of inquiries from local residents. Candace Gregory, Director of 2-1-1 Susquehanna River Region said "In 2018, 2-1-1 Susquehanna River Region received more than 36,000 service requests and nearly 10,000 visits were made to our website (www.helpme211.org). In addition to phone and online assistance, 2-1-1 Susquehanna River Region has recently incorporated texting to better service the needs of the community." Jacqueline Gerchman, Executive Director of United Way of Broome County explained "2-1-1 is an incredible one-stop assistance provider in the community helping thousands of people every year and we want to make sure that everyone knows that help is just a phone call away."

The 2-1-1 call center provides service to local residents 24 hours a day, 7 days a week.

2-1-1 is currently arranging appointments for eligible Broome County residents seeking free tax preparation assistance; people are encouraged to call today to make an appointment and find out if they are eligible for the VITA (Volunteer Income Tax Assistance) program.

Dial 2-1-1 or 1-800-901-2180 - Visit the Website: www.HelpMe211.org

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P: (607) 240-2000 | **F:** (607) 240-2002 | **Web:** www.uwbroome.org



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