



United Way  
of Broome County

# STRATEGIC COMMUNITY GRANTS PROGRAM REQUEST FOR PROPOSALS (RFP)

PROGRAM YEAR JULY 1, 2024 - JUNE 30, 2025

## RFP Release Schedule

***RFP Announcement:***

Friday, November 3, 2023

***Mandatory Information Session – Please Pick One to Attend:***

Virtual: Thursday, November 9 from 1:00 PM – 2:30 PM

In-Person: Thursday, November 30 from 9:00 AM – 10:30 AM

***Letter of Intent Due Date:***

Friday, December 1, 2023

***Proposals Due:***

Friday, January 26, 2024 at 3:00 PM

---

Timothy Hafner, Community Initiatives and Fund Development Associate  
United Way of Broome County  
[thafner@uwbroome.org](mailto:thafner@uwbroome.org)

Request for Proposals  
Strategic Community Grants Program  
*Program Year: July 1, 2024 - June 30, 2025*

Introduction.....	3
Strategic Priorities Grant Program .....	4
Basic Needs Grant Program .....	7
Healthy Lifestyles Coalition (HLC) Grant Program .....	8
Application Requirements.....	9
Eligibility .....	9
Funding Period.....	9
Funding Request.....	9
Submitting An Application .....	9
Application Questions.....	10
Funding Process .....	13
Evaluation & Selection Process.....	13
Investment Timeline .....	13
Mandatory Information Session.....	13
Office Hours .....	14
Requirements of Funded Community Partners.....	14
Measurement Framework.....	15

## **INTRODUCTION**

For over 100 years, United Way of Broome County has worked to improve lives by creating opportunities for people to build a better future for themselves and their families. We've made a difference by supporting various services, projects, and programs people turn to when they need help. However, focusing on short-term solutions alone isn't enough. The increasingly complex challenges facing our community today require a shared long-term vision for Broome County's future.

In 2022, United Way of Broome County embarked on its latest Community Conversation series to gather feedback from Broome County residents on the issues that matter most to them, their dreams for the county's future, and opportunities for us to work together to make a difference in our community. After the conclusion of the series and the distribution of a community survey, United Way of Broome County convened its community partners around the priority areas of health, education, and financial stability to utilize the Results-Based Accountability framework to refine our impact agenda as we look towards the outcomes we aspire to achieve.

We seek to support programs that address the root causes of inequities and create measurable systemic change. We will continue to convene like-minded partners to discover solutions and opportunities to collaborate around the issues that matter most to our friends and neighbors.

The mission of United Way of Broome County remains the same: To drive change that will have a positive impact on the critical needs of the community by strategically leveraging the collective resources of community partners. United Way of Broome County does this by bringing together organizations, people, and resources to focus on the critical issues in Broome County to create systemic change through collaborative, coordinated efforts. United Way of Broome County remains committed to building a diverse, inclusive, and equitable community where all residents can access the resources needed to live healthy and fulfilling lives.

The Strategic Community Grants Program is a combination of three grant programs:

1. Strategic Priorities Grant Program
2. Basic Needs Grant Program
3. Healthy Lifestyles Coalition (HLC) Grant Program

## STRATEGIC PRIORITIES GRANT PROGRAM

Three building blocks make up United Way of Broome County's Strategic Priorities that support efforts to drive systemic change in the community. We are committed to lasting solutions that build opportunity for all.



**Health:** *Broome County is an equitable, engaged, and empowered community that fosters healthy environments, healthy relationships, and healthy people through affordable and accessible support.*

### **Long-Term Outcomes:**

1. Reduce the rate of potentially preventable hospitalizations
  - **Data:** Since 2016, the rate of potentially preventable hospitalizations has continued to rise in Broome County to its current rate of 125.6 per 10,000 population in 2020.<sup>1</sup>
  - **High-priority groups:** Seniors (65+), Black non-Hispanic residents, and residents from low-income zip codes
2. Reduce the percentage of adults reporting 14 or more days of poor mental health per month
  - **Data:** In 2021, 16.5% of Broome County residents indicated that they experienced 14 or more days of poor mental health per month, a rate that has been growing since 2014.<sup>2</sup>
  - **High-priority groups:** Residents with a disability, residents with a household income below \$25,000 annually, residents who have experienced 2 or more ACES
3. Reduce the rate of indicated reports of child abuse
  - **Data:** In 2020, Broome County had an indicated abuse/maltreatment rate of 43.9 per 1,000 children, three times New York State's rate of 14.6 for the same period. This rate has been growing in Broome County since 2011.<sup>3</sup>
  - **High-priority groups:** Low-income families, BIPOC families, and families with adults who have experienced 2 or more ACES

### **Key Strategies:**

- Increase access to healthcare and mental health resources by removing barriers to access, such as affordability, availability, and understanding
- Increase the community's knowledge of available resources and ability to navigate existing health and social service systems
- Encourage healthy lifestyles through access to nutritious food and opportunities to exercise
- Create opportunities to foster social connectedness and build social capital
- Provide caretakers with resources to support positive parenting practices and alleviate the impact of poverty

#### **Data Sources:**

<sup>1</sup>NYSDOH - Statewide Planning and Research Cooperative System, 2020.

<sup>2</sup>NYSDOH - Expanded Behavioral Risk Factor Surveillance System, 2021.

<sup>3</sup>NYSDOH - NYS Office of Children and Family Services - National Child Abuse and Neglect Data System (NCANDS), 2020.



**Education:** *Together, we can ensure all children and youth in Broome County have an equitable opportunity to do well in school, graduate on time, and succeed in a career by providing the support needed to achieve their full potential.*

**Long-Term Outcomes:**

1. Increase the percentage of children enrolled in early child care
  - **Data:** Between 2017 and 2021, 45.9% of 3 to 4-year-olds in Broome County were enrolled in school, a rate which has slowly declined since 2013.<sup>1</sup> Broome County has lost over 1,000 child care spots from 2010 to 2022.<sup>2</sup>
  - **High-priority groups:** Families with infants and/or toddlers, families living below the ALICE threshold, families in single-headed households, especially those with a female head, and BIPOC families
2. Decrease the chronic absenteeism rate among elementary, middle, and high school students
  - **Data:** During the 2021-2022 school year, 30% of elementary and middle school students and 34% of high school students were considered chronically absent. This rate has grown over the last 5 years.<sup>3</sup>
  - **High-priority groups:** Economically disadvantaged students, BIPOC students, and students with a caregiver who is a single parent and/or under the age of 25
3. Increase post-secondary preparedness by increasing the post-secondary enrollment rate and the percentage of each graduating class with a CDOS or CTE diploma
  - **Data:** Of Broome County students who graduated in the 2021 calendar year, 59% enrolled within 16 months at a New York State or out-of-state two- or four-year postsecondary institution.<sup>4</sup> 5.3% of high school students who graduated in 2022 received either a CDOS or CTE diploma. This rate has almost doubled since 2017.<sup>5</sup>
  - **High-priority groups:** Economically disadvantaged students, BIPOC students, and male students

**Key Strategies:**

- Create resources for families that help reduce the cost of child care
- Increase the number of child care slots
- Create structural support for child care centers, especially those that assist in employee recruitment and retention
- Increase engagement of caregivers in their child's education
- Reduce the influence of barriers that keep students from attending school, especially those stemming from symptoms of poverty
- Get students excited about learning by providing needed academic support and opportunities for enrichment, and by fostering a safe environment at school
- Increase the preparedness of students for life post-graduation by engaging in planning, career education, and skills development

**Data Sources:**

<sup>1</sup>NYSDOH - U.S. Census, American Community Survey 5-Year Estimates, 2017-2021.

<sup>2</sup>Family Enrichment Network, 2022.

<sup>3</sup>NYSED, 2021-2022.

<sup>4</sup>NYSED, 2021.

<sup>5</sup>NYSED, 2022.



**Financial Stability:** *When empowered through equitable opportunities, all Broome County families can have the earnings, income, and assets to be financially stable and work towards economic mobility and self-sufficiency.*

**Long-Term Outcomes:**

1. Reduce the percentage of the population living below the ALICE threshold
  - Data: ALICE is an acronym that stands for Asset-Limited, Income Constrained, Employed. The ALICE population represents people in Broome County who may live above the poverty line, but do not have enough income to pay for their essential needs. The percentage of Broome County residents living below this threshold has gradually increased since 2010 to 40.4% in 2021.<sup>1</sup>
  - High-priority groups: Single-headed households with children, young adults (< 25) and seniors (65+), and BIPOC residents
  
2. Reduce the percentage of renter-occupied units in which gross rent is 30% or more of household income
  - Data: In 2017-2021, 51.7% of Broome County residents spent 30% or more of their household income on rent. This rate has been relatively steady over the last 5 years.<sup>2</sup>
  - High-priority groups: Women (especially those with children), BIPOC residents, and residents living below the ALICE threshold
  
3. Reduce the percentage of the population who lacks adequate access to food
  - Data: The food insecurity rate has remained relatively steady since 2017. In 2021, 12.1% of the population was considered food insecure.<sup>3</sup>
  - High-priority groups: Low-income families, families with children, especially single-headed households, and BIPOC residents

**Key Strategies:**

- Increase residents' earning potential by removing barriers to employment and providing opportunities for advancement
- Increase access to resources and services that allow families to build wealth, including homeownership
- Increase the number of affordable housing units in Broome County
- Increase access to benefits that decrease the cost of food and other essentials

**Data Sources:**  
<sup>1</sup>United for ALICE, 2021.  
<sup>2</sup>NYSDOH - U.S. Census, American Community Survey 5-Year Estimates, 2017-2021.  
<sup>3</sup>Feeding America, 2021.

## BASIC NEEDS GRANT PROGRAM

Meeting people's basic needs and reducing poverty through targeted initiatives transform individuals' lives, moving them from crisis to self-sufficiency. Ensuring basic needs such as food, shelter, and safety is the first step to identifying the complex, long-term issues individuals and families face. Together, we can work to provide basic needs and collaborative solutions to success.



**The challenge we face:** Over 23,000 residents are defined as food insecure, indicating a lack of access to enough food for an active, healthy life. Of those facing food insecurity, 19% do not qualify for SNAP or other public nutrition assistance programs.<sup>1</sup> In the Southern Tier, the number of residents facing homelessness has more than doubled between 2019 and 2023.<sup>2</sup> In New York State, 31.7% of women and 29% of men will experience domestic violence at some point in their lives.<sup>3</sup> 46% of adult Americans do not have 3 months of emergency savings to cover a disaster or unexpected life event.<sup>4</sup>

### Strategies:

- Provide immediate access to resources that meet residents' basic needs including:
  - Food
  - Shelter
  - Safety
- Provide strong linkages to other supports to move residents toward financial stability

#### Data Sources:

<sup>1</sup>Feeding America, 2021.

<sup>2</sup>Southern Tier Homeless Coalition, 2023.

<sup>3</sup>National Coalition Against Domestic Violence, 2020.

<sup>4</sup>Federal Reserve, 2022.

## HEALTHY LIFESTYLES COALITION (HLC) GRANT PROGRAM



The Healthy Lifestyles Coalition (HLC) began in late 2012 through a Conrad and Virginia Klee Foundation grant. In 2017, United Way of Broome County started funding the program as a signature Collective Impact Initiative, a framework involving a dynamic and collaborative set of partnerships with other agencies to achieve a shared goal. The HLC and its partners understand and recognize that real changes are not sustainable without engaged community members and agencies working together. The HLC seeks to reduce the prevalence of obesity in Broome County by empowering neighborhood residents to adopt healthy lifestyles and achieve positive health outcomes.

Currently, the target areas for the HLC are the North and East Sides of Binghamton (Census tracts 4, 5, and 6). The students in these areas were shown to have the highest obesity rates in the City of Binghamton. Baseline data collected for this project showed that 74.2% of those surveyed were overweight or obese as opposed to 67.7% of people in a comparison school district. The North Side was specifically chosen because it also qualified as a “food desert,” an area where it is difficult to buy affordable or quality fresh foods. The American Community Survey estimates that 40.2% of the North and East Side of Binghamton catchment area is below the poverty level, including 50.9% of children younger than 18. These reasons, coupled with the limited access to physical activity opportunities in these neighborhoods, make this target area the ideal choice for the HLC.

### COMMON AGENDA

**Mission:** The HLC is a community collaboration that empowers neighborhood residents to adopt healthy lifestyles and achieve positive health outcomes.

**Vision:** Engaged and empowered communities that foster healthy environments, healthy relationships, and healthy people.

**Guiding Principles:**

1. Physical environment is safe, clean, and promotes physical activity and socialization.
2. All residents feel connected regardless of geography or generation.
3. All residents are healthy in mind, body, and spirit.

**Objectives:**

1. Advocate for the adoption of healthy lifestyle behaviors through the creation of structural supports, environmental changes, and/or policy initiatives
2. Support the social, emotional, and mental health of all individuals
3. Increase access to and participation in physical activities for all individuals
4. Increase access to and consumption of healthy foods and beverages for all individuals

**Goal:** To assist with reducing obesity and associated long-term risks for chronic disease in our community; through the promotion of targeted, multi-leveled interventions that improve habits and behaviors related to healthy lifestyles.



## APPLICATION REQUIREMENTS

### ELIGIBILITY

All applicants must meet and provide evidence of the following requirements:

- Be a not-for-profit, tax-exempt organization
- Be incorporated or chartered under appropriate federal, state, or local statutes
- Abide by federal and state laws regarding non-discrimination
- Have an active, locally based, volunteer Board of Directors that meets regularly, makes policy decisions, and holds election of officers
- Have an administrative structure with defined lines of responsibility, a mission statement, and bylaws
- Be financially stable and perform a regular budgeting process
- Have current license, certification, and permits if applicable

### FUNDING PERIOD

Funding awarded to applicants shall be used for the fiscal year beginning July 1, 2024, and ending June 30, 2025. The funding awarded is contingent on the results of the 2023-2024 United Way of Broome County Annual Community Campaign.

### FUNDING REQUEST

Organizations may apply for multi-year funding. The score earned under the 2024-2025 RFP application will carry through to the 2025-2026 RFP cycle (a complete application will not be needed for the 2025-2026 cycle). Multi-year applications must have strong intermediate outcomes and measurement details. Being awarded multi-year funding status does not guarantee a specific level of funding for the 2025-2026 grant year. Multi-year awardees must meet ongoing reporting requirements. If program goals are not met in the first funding cycle, the status as a multi-year awardee will be reviewed at that time.

If the community-member-driven review committee(s) and United Way of Broome County decide that the application is not suitable for multi-year funding, it will be considered for one-year funding.

### SUBMITTING AN APPLICATION

Interested applicants should follow the instructions at [www.uwbroome.org/nonprofit-fundingsp/](http://www.uwbroome.org/nonprofit-fundingsp/).

**Applications are due Friday, January 26, 2024, at 3:00 PM.**

All required attachments must be uploaded in PDF file format. Applicants must answer all questions in full. Late applications will not be reviewed.

*If you wish to submit a hardcopy application, please contact Timothy Hafner at [thafner@uwbroome.org](mailto:thafner@uwbroome.org) for instructions.*

## APPLICATION QUESTIONS

### **PART ONE: LETTER OF INTENT** *(Due by December 1, 2023)*

To be eligible for funding, organizations must complete a multi-step process that begins with a Letter of Intent (LOI). The LOI provides a broad yet concise description of the program requesting funding and the anticipated program outcomes.

Prospective applicants will be required to choose a proposed program focus area, and the measurement(s) from the Quantity Measures and Results Indicators list found on page 15.

If your organization is interested in applying for multiple 2024-2025 funding programs, a LOI will need to be completed for **each** program to be considered.

The LOI is located at <https://www.uwbroome.org/loi/>.

All LOIs must be submitted by **3:00 PM on December 1, 2023**. Once submitted, United Way of Broome County staff will contact you via email to provide access to the funding application.

Each section must be fully filled out. All required information is due upon submission. If any information is missing or incomplete, the prospective applicant will not be given access to the funding application.

### **PART TWO: NARRATIVE**

#### **Program Description**

1. Provide a brief summary of the program/project.
2. Describe how the program helps to achieve at least one long-term outcome in your chosen strategic priority area (health, education, financial stability, basic needs, or HLC).
3. Describe the specific activities that will be undertaken, including the number of people expected to be impacted, responsible staff, and the target date for completion.

#### **Program Need**

4. Describe the need that the program is intended to address. Identify target populations experiencing disparities that will benefit from the program (e.g., students of color in a particular school/neighborhood, low-income residents of color). Please include local data to support your description of the need.

#### **Innovation**

5. Do similar programs currently exist in Broome County? If so, how is your program's approach unique or innovative in comparison?

#### **Impact**

6. Describe how the proposed program will address persistent, historical, and significant disparities that exist by race, class, income, culture, and/or education.
7. Will the program address the root causes of these disparities? If yes, describe how.

### **Organizational Capacity**

8. What resources will the organization deploy in support of the program/project? This could include staff time, facilities, board expertise and knowledge, program materials, etc.

### **Past Experience**

9. What experience does your organization, staff, and volunteers have in executing this or a similar program? Please provide data if available.

### **Collaboration**

10. Are there other organizations that are critical to the success of this program? Please describe any relevant collaborative relationships that will contribute to program success.

### **Sustainability**

11. Will the program continue past the life of the grant? If so, what are the plans to sustain the program?
12. If you received less funding from United Way of Broome County than your full ask, would the program still be able to operate? If yes, what changes could be made to run the program? How much funding (please provide a specific dollar amount) must the program receive from United Way of Broome County to operate at all, even at a reduced capacity?

### **Evaluation Plan**

13. What quantity measures and results indicators will be tracked. (Please refer to the measurement framework at the end of the RFP and choose at least one of the quantity measures listed for the relevant building block. Basic Needs programs are not required to track a results indicator.) Please provide a target number for each. How will these indicators be measured?
14. What data/client feedback will be gathered for program management purposes? How will it be used?

### **Inclusivity**

15. Does your organization currently gather demographic information on its clients? If not, are you planning to begin collecting this information in the future?
16. How does the organization ensure clients' voices are meaningfully represented?
17. How are your client population's demographics represented among your board, staff, and/or volunteers?

**PART THREE: ATTACHMENTS**

1. **Program Budget:** Provide an accurate, detailed program budget, a requirement of all applicants. Please submit the budget using the template available at <https://tinyurl.com/266x887z>. Please ensure that the template is completed in full before submission. Programs applying must detail other planned funding, secured or otherwise. Programs applying for multi-year funding must provide a program budget for both years.
2. **Agency Budget:** Provide the following agency budgets (please follow the example

Test Agency  
 Current Year Agency Budget vs Actual YTD  
 7.1.2019-9.30.2019

	Budget	Actual
	Jul 19-Sept 19	Jul 19-Sept 19
<b>Income</b>		
1000 - United Way of Broome County	25,000.00	25,000.00
1100 - Foundation/Corporate Grants	100,000.00	85,000.00
1200 - Fees-for-Services	50,000.00	42,000.00
1300 - Private Donations	40,000.00	55,000.00
1400 - Fundraising & Special Events	10,000.00	15,000.00
<b>Total Income</b>	<b>225,000.00</b>	<b>222,000.00</b>
<b>Expense</b>		
2000 - Payroll Expenses	150,000.00	135,000.00
2100 - Fringe Benefits	18,000.00	16,000.00
2200 - Supplies	18,000.00	20,000.00
2300 - Travel	5,000.00	4,200.00
2400 - Printing and Postage	8,500.00	8,800.00
2500 - Contractual Fees	10,000.00	15,000.00
2600 - Professional Development	10,000.00	13,000.00
2700 - Equipment	2,500.00	2,400.00
<b>Total Expense</b>	<b>222,000.00</b>	<b>214,400.00</b>
<b>Net Ordinary Income</b>	<b>3,000.00</b>	<b>7,600.00</b>

provided)...

- a. Prior year budgeted & actual
  - b. Current year budgeted & year-to-date
  - c. Future year – preliminary or actual budget (If not yet complete, please provide a brief statement describing what significant budget changes the organization anticipates making in the next year)
3. **Financial Statements:** Provide one of the following reports based on the corresponding New York State annual financial reporting requirements: (a) an independent CPA's audit report and financial statements with the corresponding management letter (over \$750,000), (b) an independent CPA's review report and financial statements (between \$250,000 and \$750,000), or (c) internally reviewed financial statements signed by a Board representative (less than \$250,000).
  4. **Board List:** Provide a complete list of the organization's current Board of Directors with officers, affiliations, and term dates noted. Please submit the Board of Directors list using the template available at <https://tinyurl.com/hk357unj>.

## FUNDING PROCESS

### EVALUATION & SELECTION PROCESS

United Way of Broome County will award funding through a competitive process led by community volunteers. These volunteers are responsible for reviewing and ranking applications (based on the criteria below) and developing a clear investment plan that best addresses the United Way of Broome County building blocks. This, together with community information from United Way of Broome County staff, will form the basis for recommendations to the United Way of Broome County Board of Directors for final determination and approval of all grants.

Section	Maximum Points
<b>Description</b>	<b>10</b>
<b>Program Need</b>	<b>15</b>
<b>Innovation</b>	<b>5</b>
<b>Impact</b>	<b>10</b>
<b>Organizational Capacity</b>	<b>9</b>
<b>Past Experience</b>	<b>8</b>
<b>Collaboration</b>	<b>8</b>
<b>Sustainability</b>	<b>8</b>
<b>Evaluation Plan</b>	<b>10</b>
<b>Inclusivity</b>	<b>12</b>
<b>Program Budget (attachment)</b>	<b>5</b>

### INVESTMENT TIMELINE

<b>November 3, 2023:</b>	RFP Released
<b>December 1, 2023:</b>	Letters of Intent (LOI) due
<b>January 26, 2024:</b>	Funding applications due
<b>May 2024:</b>	United Way of Broome County notifies applicants of funding decisions and provides funding contracts to be signed
<b>June 15, 2024:</b>	Signed, completed funding contracts due
<b>July 1, 2024:</b>	2024-2025 funding cycle begins

### MANDATORY INFORMATION SESSION

United Way of Broome County will hold two virtual information sessions to offer organizations the opportunity to learn more about the Strategic Community Grants Program, the application, and the review process. **Applicants are required to have a representative attend one of these sessions to be eligible to apply for funding.**

These sessions will take place **virtually on November 9, 2023, from 1:00 PM to 2:30 PM** and **in person at 101 S. Jensen Road on November 30, 2023, from 9:00 AM to 10:30 AM.**

You can register for the virtual session as part of our Partnering for a Purpose Conference here: <https://forms.gle/R2StikrLC72vau517>

You can register for the in-person session here: <https://forms.gle/X4oBDkd7aErEBfbC8>.

### **VIRTUAL OFFICE HOURS**

United Way of Broome County staff will hold virtual office hour opportunities on December 14, 2023. This will give prospective applicants a chance to ask questions about the application process. Prospective applicants are required to register for an appointment beforehand. You will be provided with a link to access the meeting after registration.

To register, visit: <https://appt.link/meet-with-timothy-hafner/uw-office-hours>.

*Please note: United Way of Broome County staff will not provide feedback on your funding application during this time.*

### **REQUIREMENTS OF FUNDED COMMUNITY PARTNERS**

Please note, that once funded; organizations must meet the following requirements:

- Ensure that funding will only be used to serve residents of Broome County, New York
- Update agency 211 database record prior to funds being disbursed
- Create and maintain an agency profile on Volunteer HQ
- Host a scheduled site visit at least once per funding year
- Attend a “best practices” learning session, focused around each building block, at least once per funding year, for each funded program
- Provide speakers, displays, and/or tours in support of the United Way Annual Community Campaign or other donor education efforts
- Collaborate in media efforts and approaches
- Provide one of the following reports based on the corresponding New York State annual financial reporting requirements: (a) an independent audit with the corresponding management letter, (b) a financial review, or (c) financial statements signed by a Board of Directors representative in compliance with the Partner Accountability Committee policy within six months of the end of the organization’s fiscal year

Funded organizations are required to complete regular reporting for each funded program through the online portal. The Partner Accountability Committee determines specific reporting requirements annually by organization. Mandatory quarterly reports may include:

- A narrative component that describes the progress of the program to date, any challenges faced during the reporting period, and goals for the next quarter
- A client success story (at least once per funding year)
- Metrics to demonstrate the effectiveness of programs/services through measurable outcomes using the measurement framework provided
- A program budget that demonstrates how funding has been expended to date
- Financial statements for the organization, including a budget to actual comparison

## MEASUREMENT FRAMEWORK

The total impact of United Way of Broome County and all its funded community partners is greater than any single organization alone. Donors are increasingly interested in seeing the big picture of how local organizations are working together to change lives in the community. To accomplish this, United Way of Broome County and its funded community partners must collaborate to effectively measure and consistently communicate shared value to the community. The Measurement Framework was developed for this purpose; to measure and communicate the aggregate impact on the community.

Data in the Measurement Framework will be collected across all funded community partners, aggregated, and subsequently shared with local corporate partners, donors, and the community at large. The same data will be reported to United Way Worldwide annually, aggregated globally, and shared with the entire worldwide network of United Way's corporate partners and donors.

United Way of Broome County will regularly report back to the community on the aggregate impact of all funded community partners on the targeted outcomes identified in the Measurement Framework. Population-level data will also be regularly analyzed to see the collective progress of the community's overall well-being indicators.

Key benefits of the Measurement Framework:

- Demonstrates how donors are helping to achieve change in the community
- Conveys the scale of shared results across all funded community partners
- Simplifies and aligns results to show meaningful progress on shared community goals

The Measurement Framework is to be used as a guide for completing an application for funding. Due to the importance of aggregating data across the community, United Way of Broome County will consider only organizations submitting applications in alignment with the Measurement Framework. When completing an application for funding, organizations should follow the steps below to select the appropriate **Quantity Measure** and **Results Indicator** for their program.

1. **Quantity Measures** are listed under each building block. Review the Quantity Measures below and select **at least one and a maximum of three** that the program will track and report on during the grant period. **Please note: Programs applying for Basic Needs are only required to choose at least ONE of the Quantity Measures listed below.**
- 2.
3. **Results Indicators** are listed under each building block. Review the Results Indicators in the same building block as the Quantity Measures selected in step 1 and select **at least one and a maximum of three** indicators that the program will track and report on during the grant period. **Please note: Programs applying for Basic Needs are only required to choose at least ONE of the Quantity Measures listed below.**

Building Block: Health (including the Healthy Lifestyles Coalition)	
<i>Community Vision: Broome County is an equitable, engaged, and empowered community that fosters healthy environments, healthy relationships, and healthy people through affordable and accessible support.</i>	
Access to Healthcare (AH)	
Outcome 1: Reduce the rate of potentially preventable hospitalizations	
Outcome 2: Reduce the percentage of adults reporting 14 or more days of poor mental health per month	
Outcome 3: Reduce the rate of indicated reports of child abuse	
Quantity Measures (Q)	AH-Q1: # of individuals participating in activities to increase socialization AH-Q2: # of individuals served who access healthcare services and/or secure health insurance coverage AH-Q3: # of individuals served who utilize transportation services to and/or from medical appointments AH-Q4: # of individuals provided with health information and resources on fall prevention, health insurance, sex education, etc. AH-Q5: # of opportunities created to build healthy, safe neighborhoods, and/or relationships across communities AH-Q6: # of individuals receiving access to healthy food AH-Q7: # of individuals participating in physical activity 2 or more times per week AH-Q8: # of individuals eating 5 or more fruits or vegetables per day AH-Q9: # of individuals served participating in nutrition education and/or wellness programs AH-Q10: # of parents/caregivers of children provided with information, resources, tools, trainings, and/or teaching skills to support positive parenting practices and alleviate the impact of poverty
Results Indicators (R)	AH-R1: % of individuals served who access healthcare services for the first time within the last three years AH-R2: % of individuals reporting improved access to healthcare services AH-R3: % of individuals that report a decrease in wait time for mental health services AH-R4: % of individuals who report an improvement in emotional and mental health AH-R5: % of individuals that adopt healthy behaviors AH-R6: % of individuals reporting less social isolation/loneliness AH-R7: % of individuals meeting treatment goals AH-R8: % of individuals reporting an improvement in neighborhood safety and connectedness AH-R9: % of individuals who achieve a healthy weight AH-R10: % of individuals served who report increased independence and/or quality of life AH-R11: % of individuals served who report a decrease in screen time (television viewing, video gaming, computer and/or phone time) AH-R12: % of parents/caregivers served who report increased positive engagement and/or development with children under their care AH-R13: % of parents/caregivers engaged in their child's development AH-R14: % of individuals who report increase access to available community resources



Building Block: Education	
<i>Community Vision: Together, we can ensure all children and youth in Broome County have an equitable opportunity to do well in school, graduate on time, and succeed in a career by providing the support needed to achieve their full potential.</i>	
Childhood Success (CS)	
Outcome 1: Increase the percentage of children enrolled in early child care	
Quantity Measures (Q)	CS-Q1: # of children (ages birth-5) participating in high-quality early education and care programs CS-Q2: # of children (ages birth-5) screened for developmental delays/disabilities CS-Q3: # of parents/caregivers of children (ages birth-5) provided with information, resources, tools, trainings, and/or teaching skills to promote early learning and social/emotional development CS-Q4: # of new early child care slots created
Results Indicators (R)	CS-R1: % of children served (ages birth-5) who achieve and/or make progress toward developmental and social/emotional milestones CS-R2: % of children served (ages birth-5) receiving intervention services as a result of the detection of developmental delays CS-R3: % of parents/caregivers served who report increased positive engagement and/or development with children (ages birth-5) under their care CS-R4: % of parents/caregivers informed and engaged in their child's (ages birth-5) development CS-R5: % of children (ages birth-5) served enrolled in the newly created early child care slots

Building Block: Education (continued)	
<i>Community Vision: Together, we can ensure all children and youth in Broome County have an equitable opportunity to do well in school, graduate on time, and succeed in a career by providing the support needed to achieve their full potential.</i>	
Youth Success (YS)	
Outcome 2: Decrease the chronic absenteeism rate among elementary, middle, and high school students	
Outcome 3: Increase post-secondary preparedness by increasing the post-secondary enrollment rate and the percentage of each graduating class with a CDOS or CTE diploma	
Quantity Measures (Q)	YS-Q1: # of children (K-5) receiving literacy education/supports YS-Q2: # of parents/caregivers of children provided with information, resources, tools, trainings, and/or teaching skills YS-Q3: # of children/youth participating in out-of-school time programming and/or receiving individualized academic or social-emotional supports YS-Q4: # of youth connected to a caring adult mentor YS-Q5: # of youth who receive job skills training (technical and soft skills, interest/skills assessment and counseling, and/or internships)
Results Indicators (R)	YS-R1: % of parents/caregivers served who report increased positive engagement with children/youth under their care YS-R2: % of parents/caregivers who report an improved awareness of available community resources YS-R3: % of children served (grades K-5) who improve literacy skills YS-R4: % of children served (grades K-5) reading at grade level YS-R5: % of children served (grades K-5) who are proficient on school readiness assessments YS-R6: % of children/youth served who maintain satisfactorily or improve school attendance (< 17 absences per year) YS-R7: % of children/youth who earn passing grades in core subject areas YS-R8: % of youth who report an improvement in emotional and mental health YS-R9: % of youth mentor/mentee matches lasting longer than 3 months YS-R10: % of youth who have a decrease in disciplinary incidents, suspensions, and/or expulsions YS-R11: % of youth who transition from middle school to high school on time YS-R12: % of youth who graduate high school on time YS-R13: % of youth served who develop soft skills and/or work readiness skills (e.g. communication, time management, personal, presentation, teamwork, positive attitude, self-confidence, leadership, etc.) YS-R14: % of youth served who gain post-secondary employment, further education, and/or credentials

Building Block: Financial Stability	
<i>Community Vision: When empowered through equitable opportunities, all Broome County families can have the earnings, income, and assets to be financially stable and work towards economic mobility and self-sufficiency.</i>	
Economic Mobility (EM)	
Outcome 1: Reduce the percentage of the population living below the ALICE threshold	
Outcome 2: Reduce the percentage of renter-occupied units in which gross rent is 30% or more of household income	
Outcome 3: Reduce the percentage of the population who lacks adequate access to food	
Quantity Measures (Q)	EM-Q1: # of individuals who access affordable financial and/or legal services EM-Q2: # of individuals accessing services (WIC, SNAP, TANF, etc.) EM-Q3: # of individuals accessing subsidies EM-Q4: # of individuals who access long-term housing EM-Q5: # of individuals mentored (career planning, financial literacy, life skills guidance) EM-Q6: # of individuals who receive job skills training (technical skills, soft skills, etc.) EM-Q7: # of individuals able to access transportation that were not able to before EM-Q8: # of individuals able to access child care that were not able to before EM-Q9: # of individuals who access educational opportunities EM-Q10: # of individuals who access employment and/or advancement opportunities
Results Indicators (R)	EM-R1: % of individuals served who increase savings, reduce debt, and/or improve credit EM-R2: % of individuals served who improve long-term financial stability with increased money management and/or asset-building tools EM-R3: % of individuals served who increase disposable income by accessing services, subsidies, and/or reducing costs EM-R4: % of individuals served who report improved financial stability by accessing long-term housing EM-R5: % of individuals served who reduce or eliminate their need for State or Federal subsidized income supports (SNAP, WIC, TANF) EM-R6: % of individuals who report increase access to available community resources EM-R7: % of individuals served who report improved workplace readiness skills EM-R8: % of individuals served who gain job-relevant experience, licenses, certificates, and/or credentials EM-R9: % of individuals who gain and/or maintain employment EM-R10: % of individuals who increase their wages EM-R11: % of individuals who report improved access to employment, advancement, and/or educational opportunities due to the removal of barriers (transportation, child care, etc.)

**A Foundation for a Quality Life: Basic Needs (BN)**

*Community Vision: Ensuring basic needs such as food, shelter, and safety is the first step to identifying the complex, long-term issues individuals and families face. Together, we can provide basic needs and work on collaborative solutions to success.*

**\*Programs applying for Basic Needs are only required to choose at least ONE of the Quantity Measures listed below.**

- BN-Q1: # of individuals in crisis that are provided access to healthy food and nutrition
- BN-Q2: # of meals provided to individuals in crisis
- BN-Q3: # of individuals served who access immediate, crisis housing
- BN-Q4: # of individuals served who avoid utility disruption and/or homelessness by securing payment plans
- BN-Q5: # individuals served whose immediate needs are met following a disaster
- BN-Q6: # of victims of domestic violence who seek assistance in child custody, visitation, and support proceedings
- BN-Q7: # of victims of domestic violence who seek assistance in obtaining an order of protection
- BN-Q8: # of individuals educated on domestic violence