



United Way  
of Broome County

United Way of Broome County, Inc.  
PO Box 550  
Binghamton, NY 13902-0550

## MEDIA ADVISORY

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**WHAT: United Way of Broome County Annual Meeting and 2022/23 Annual Community Campaign Kick-Off Dinner**

Join the United Way of Broome County to acknowledge our supporters, collaborators, and volunteers, as we celebrate community accomplishments and share in the organization's future commitment to Broome County.

The Annual Meeting and Community Campaign Kick-off will update the community on United Way funded projects and programs, and introduce new and returning members of the Board of Directors. Special awards will be presented to individual volunteers who have contributed to the improvement of our community and the 2022-23 Annual Community Campaign will officially kick-off.

**WHO:** United Way of Broome County  
Local volunteers, including United Way of Broome County Campaign Cabinet  
Business leaders from across the community  
United Way Community Partners and Board Members

**WHEN:** **Wednesday, September 21, 2022**  
*5:00 – 8:00 in the evening, Doors open at 5:00pm*  
*Media availability at 5:00pm-6:00pm*

**WHERE:** Cornell Cooperative Extension  
840 Upper Front Street, Binghamton, NY

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*United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.*



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