



United Way of Broome County, Inc.  
PO Box 550  
Binghamton, NY 13902-0550

United Way  
of Broome County

## NEWS MEDIA RELEASE

For more information:

Maria Cataldo  
Marketing & Communications Director  
607-341-8823

### **United Way of Broome County's Day of Action Rallies Local Volunteers to Create Impact**

United Way of Broome County is spurring local volunteers into action to create meaningful impact throughout the community on Friday, June 3, and Saturday, June 4, for the second annual Day of Action, an annual event that mobilizes the caring power of volunteers to create positive change in communities around the world.

Volunteers from across the community are invited to support local health and human service agencies, as well as parks and attractions, during United Way of Broome County's annual Day of Action volunteer event. United Way of Broome County is currently seeking civic-minded volunteers and volunteer groups from area businesses looking to share their time and talents to help local organizations.

With an array of projects on both Friday and Saturday, volunteers participating in Day of Action are sure to make a lasting change in our community. United Way is excited to deploy volunteers throughout Broome County to kick off the summer season.

United Way of Broome County is inviting you to join Day of Action! Are you looking to volunteer with your friends, family, co-workers, or as an individual? Anyone interested in participating in this year's Day of Action is encouraged to build a volunteer profile at [www.uwbroomevolunteers.com](http://www.uwbroomevolunteers.com) and see the available opportunities, details, and online registration.

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*United Way of Broome County unites donors, volunteers and community organizations in a common mission to drive change that will have a positive impact on the critical needs of our community by strategically leveraging the collective resources of community partners. Our focus is on Basic Needs, Health, Education, and Financial Stability. These are the building blocks for a good life and the cornerstones of a strong community. By combining contributions from individuals and organizations, United Way generates a larger pool of dollars and expertise to tackle the issues that matter most, to help those who need it the most, in ways that achieve the greatest impact. Our work is personal enough to change lives and powerful enough to improve conditions across the community we serve. United Way invites people to come together, LIVE UNITED and create the change we want to see.*

**Mail:** PO Box 550, Binghamton, NY 13902 | **Location:** 101 S Jensen Road, Vestal, NY 13850  
**P:** (607) 240-2000 | **F:** (607) 240-2002 | **Web:** [www.uwbroome.org](http://www.uwbroome.org)