



United Way
of Broome County

United Way of Broome County, Inc.
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NEWS MEDIA RELEASE

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United Way of Broome County Announces Basic Needs & Strategic Priorities Grant Program and the Healthy Lifestyles Coalition Grant Program Now Open

United Way of Broome County is pleased to announce its release of the Basic Needs & Strategic Priorities Grant Program, and the Healthy Lifestyles Coalition (HLC) Grant Program. Proposals for each Grant Program are due on Friday, January 11, 2019. If you are a nonprofit organization serving Broome County and would like to learn more about these funding opportunities, please download the Request for Proposal (RFP) for instructions and eligibility and the application on the United Way website at <https://www.uwbroome.org/nonprofit-funding/>. To access the online applications, a Letter of Intent, available online, must be submitted by Friday, November 16, 2018.

Basic Needs & Strategic Priorities Grant Program

United Way of Broome County is taking action on what Broome County residents feel is most important while also working to address poverty in our community. The Strategic Priorities, identified in 2016, that we will fund through this RFP are:

- Families are empowered and economically stable.
- Youth are prepared to live, learn, work and contribute.
- Seniors are healthy and safe.
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Through this RFP, United Way of Broome County will also fund programs that work to meet the basic needs of Broome County residents. Meeting peoples' basic needs and reducing poverty through targeted initiatives will transform the lives of individuals, moving them from crisis to self-sufficiency. Aligning with the common agenda of the Binghamton-Broome Anti-Poverty Initiative (BBAPI), we envision a Broome County with vibrant neighborhoods where residents feel safe and can live a healthy, financially stable life with increased access to resources and services.

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Healthy Lifestyles Coalition (HLC) Grant Program

The Healthy Lifestyles Coalition (HLC) began in late 2012 through a grant awarded by the Conrad and Virginia Klee Foundation. In 2017, the United Way of Broome County began funding the program as a signature Collective Impact Initiative. This framework involves a dynamic and collaborative set of partnerships with other agencies in order to achieve a shared goal. HLC and its partners understand and recognize that without engaged community members and agencies working together, real change is not sustainable. The HLC's long term goal is to reduce the prevalence of obesity in Broome County by empowering neighborhood residents to adopt healthy lifestyles and achieve positive health outcomes.

The HLC is seeking proposals for programming that will advocate and encourage the adoption of healthy lifestyle behaviors. The most successful proposals will include dynamic, creative and data driven interventions that promote physical activity and socialization, create a safe and clean environment and programs that support the social, emotional and mental health of all youth, individuals and families. Organizations that provide programs and/or services throughout Broome County can apply, as long as the services are primarily benefiting the North and East Side Binghamton residents.

United Way of Broome County will hold a public information session to offer organizations the opportunity to learn more about this effort and the application/review process on:

November 8, 2018, from 2:00-3:30 pm at our offices on 101 S Jensen Road, Vestal, NY 13850

Applicants are encouraged to call Paula Perna, Director of Community Initiatives and Planning at 607-240-2014 with any questions about the RFPs and Grant Programs.

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