



United Way of Broome County, Inc.
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Several United Way Donors Win Incentive Prizes

(Binghamton, NY)--The names of five winners of incentive prizes for donating to United Way's 2010 Campaign were drawn at the **Thank You/Awards Reception** held at Terra Cotta in Binghamton on Wednesday, January 26, 2011. The winners were selected at a drawing during the event, which is held every year at the end of the Campaign season to thank participants.

The winners of the incentive prizes were:

- **Catherine Cocola**, an employee of Wegmans, won a room full of furniture (**value up to \$3,000**) from **Olum's**.
- **Linda Reese**, an employee of Wegmans, won **\$1,500 in Valero gasoline** from **Manley's Mighty Mart**.
- **Rhoda Neal**, an employee of Broome Community College; **Maureen Reynolds**, an employee of Visions Federal Credit Union; and **Lucas Rose**, an employee of the Binghamton Fire Department, each won **\$1,000 in gift cards** from **Wegmans Food Market** in Johnson City.

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“We are grateful to Olum’s, Manley’s Might Mart, and Wegmans for graciously donating these items to help promote the Campaign in our community and reach more donors,” said **David Neifer**, Chair of the 2010 United Way Campaign. “Their generosity helped us to aid more people in Broome County during 2011.”

To be eligible for the drawing for the room full of furniture, a person must have pledged to donate at least \$3 per week to the 2010 United Way of Broome County Campaign or volunteered as least 16 hours of time to an approved community project.

To be eligible for the drawing for the \$1,500 in gasoline, a person must have pledged to contribute at least \$2 per week to the 2010 United Way of Broome County Campaign or volunteered as least eight hours of time to an approved community project.

The names of the three winners of \$1,000 each in groceries were drawn from among those who have pledged to give at least \$1 per week to the 2010 United Way of Broome County Campaign or volunteered as least four hours of time to a community project.

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