



**United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550**

For more information:
Bruce Dudley, Communications Director
Office: 729-2592, Ext. 205
Home: 770-7696

August 11, 2010

United Way Schedules Ninth Annual Day of Caring for September 10, 2010

JOHNSON CITY, NY –More than 1,250 volunteers may participate in the ninth annual Day of Caring sponsored by United Way of Broome County, which will be held on Friday, September 10. The plans for Day of Caring were announced today [August 11] by its co-chairs, Ken Spink, a volunteer from Endicott Interconnect Technologies, and Anne Reyen, a community volunteer, at a news conference held at Oakdale Mall.

To date, 45 area organizations have agreed to provide a total of 803 volunteer work groups to participate in various work projects at 49 local charitable and other not-for-profit organizations.

Most of the projects will be fixing-up and clean-up activities, such as painting, minor repairs, and landscaping. Some activities will involve more skilled work such as re-roofing projects, electrical installation, and plumbing replacement.

Other activities include closer involvement with the mission of the agency. These include distributing informational flyers to residents of a targeted area, participating in arts and crafts with the clients of an agency, and serving food to disabled and senior citizens and entertaining them.

-more-

Some organizations that can not release their employees to participate in Day of Caring activities will be conducting a drive held around September 10 to collect items such as diapers or school supplies for distribution to low-income residents of the community.

In addition, work will be begin on building a Percussion Garden, a play area where young children and the young at heart can make sounds by tapping items that are hanging under a structure. This structure is being built by Day of Caring volunteers from BAE Systems and is scheduled to be completed by the Day of Caring. On September 10 Day of Caring volunteers under the guidance of local artist Bill Mihalko will complete the Percussion Garden by hanging the various items that will be the sources of the sounds. The Percussion Garden will be located in Otsiningo Park near the children's playground, not too far from the Born Learning Trail that was completed there two years ago.

The gold sponsors of this year's Day of Caring are: BAE Systems, Columbian Financial Group, Endicott Interconnect Technologies, IBM, Visions Federal Credit Union, and Wegmans. Excellus Blue-Cross-Blue Shield and Oakdale Mall are silver-level sponsors.

United Way's first Day of Caring was held on the first anniversary of the terrorist attacks of September 11, 2001. A Morning of Remembrance is held each year as part of Day of Caring as a time to remember those who lost their lives and those who worked to rescue others on that dark day.

###