



**United Way of Broome County, Inc.
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United Way Schedules Eighth Annual Day of Caring for September 11, 2009

JOHNSON CITY, NY –More than 1,250 volunteers may participate in the eighth annual Day of Caring sponsored by United Way of Broome County, which will be held on Friday, September 11. The plans for Day of Caring were announced today [August 12] by its co-chairs, Ken Spink, a volunteer from Endicott Interconnect Technologies, and Anne Reyen, a community volunteer, at a news conference held at Oakdale Mall.

To date, 36 area organizations have agreed to provide a total of 137 volunteer work groups to participate in various work projects at 49 local charitable and other not-for-profit organizations.

Most of the projects will be fixing-up and clean-up activities, such as painting, minor repairs, and landscaping. Some activities will involve more skilled work such as re-roofing projects, electrical installation, and plumbing replacement.

Other activities include closer involvement with the mission of the agency. These include distributing informational flyers to residents of a targeted area, participating in arts and crafts with the clients of an agency, and serving food to disabled and senior citizens and entertaining them.

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Some organizations that can not release their employees to participate in Day of Caring activities will be conducting a drive held around September 11 to collect items such as diapers or school supplies for distribution to low-income residents of the community.

In addition, a special drive will be held from August 12 through September 11 to provide warm winter coats in area children in need. The coats will be distributed through charities, schools, and other organization in Broome County. People wishing to donate gently used or new winter coats for this program can drop them off at one of about 10 area locations [list of drop-off sites will be available on our website, www.unitedwaybroome.org soon]. United Health Services is the sponsor of this activity.

The gold sponsors of this year's Day of Caring are: Ametek Aerospace and Defense, BAE Systems, Endicott Interconnect Technologies, Giant Food Markets, Visions Federal Credit Union, and IBM. Columbian Financial Group is the silver-level sponsor.

In addition, Oakdale Mall is the gold sponsor and Excellus Blue Cross-Blue Shield and Clintwood Healthy U are the silver sponsor of the Day of Caring's GROW BROOME activities, which were previously announced.

United Way's first Day of Caring was held on the first anniversary of the terrorist attacks of September 11, 2001. A Morning of Remembrance is held each year as part of Day of Caring as a time to remember those who lost their lives and those who worked to rescue others on that dark day.

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