



United Way  
of Broome County

**United Way of Broome County, Inc.**  
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**For release: 6 p.m.**  
**January 13, 2010**

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### **United Way Fund Drive Raises \$3.7 Million**

(Binghamton, NY)—In a tough economic climate, United Way of Broome County has raised \$3.7 million in its annual fund drive.

Campaign Chair Mike Mercincavage said, “Facing a very difficult economic climate, our community did itself proud. Thank you on behalf of all of the Broome County residents who will be helped in 2010 by your generosity.”

United Way continues to be the largest distributor of donated funds to health and human services programs in Broome County. Donations from the 2009 Campaign will go to about 90 programs at partner agencies and other area not-for-profit organizations in 2010. The specific amounts going to each program will be announced in February.

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United Way Fund Drive Raises \$3.7 Million  
page two

The amount raised is 96 percent of the Campaign goal of \$3.85 million.

There were examples of increased giving to the United Way Campaign:

- A total of 48 new donors contributed \$1,000 or more to the Campaign. Of these, 90 percent were employees of local businesses often responding to special appeals a number of these businesses made to their employees.
- Four local foundations and trust funds increased their gifts to United Way and they were joined by an additional foundation which had not previously donated to United Way. The combined total of these donations was an increase of \$36,000 over the previous year's donation from these organizations.
- The total donations to United Way by employees at 45 businesses each increased by 10 percent or more over the previous year.

The residents of Broome County are served more than 179,000 times each year by United Way and its partner agencies.

Although the 2009 Campaign has ended, contributions to United Way of Broome County received through the end of the January will be credited to this year's fund drive and will be distributed with the other Campaign funds later this year. Donations can be mailed to United Way of Broome County, P.O. Box 550, Binghamton, NY 13902-0550.

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