

# United Way of Broome County



- United Way of Broome County's mission is "to increase the organized capacity of people to care for one another."
- In Broome County, the "united" fundraising concept dates back to at least 1918 with the formation of the Binghamton United Relief Organization.
- There are 29 local member agencies, 5 local services, and 1 national agency affiliated with the United Way of Broome County:

ACCORD, A Center for Dispute Resolution, Inc.  
Action for Older Persons, Inc.  
American Civic Association, Inc.  
American Red Cross, Southern Tier Chapter  
American Social Health Association  
Boy Scouts of America, Baden-Powell Council, Inc.  
Boys and Girls Club of Binghamton, Inc.  
Boys and Girls Club of Western Broome, Inc.  
Broome County Catholic Youth Organization  
Broome County Urban League, Inc.  
Broome County YMCA  
Catholic Social Services of Broome County  
Community Planning (Community Partnerships)  
Crime Victims Assistance Center, Inc.  
Day Nursery Association  
Deposit Foundation and Rural Housing Services, Inc.  
Family and Children's Society, Inc.  
First Call for Help

Girl Scouts, Indian Hills Council, Inc.  
Handicapped Children's Association of Southern  
New York, Inc.  
Jewish Community Center of Binghamton  
Johnson City Senior Citizens Center, Inc.  
Legal Aid Society of Mid-New York  
Literacy Volunteers of Broome/Tioga, Inc.  
Mental Health Association of the Southern Tier, Inc.  
National Multiple Sclerosis Society, Upstate New York  
Chapter  
Planned Parenthood of South Central New York, Inc.  
Retired and Senior Volunteer Program (RSVP)  
The Salvation Army  
SOS Shelter, Inc.  
Teaming for Technology  
Voluntary Action Center/Day of Caring/Grow Broome  
Wilson Children's Center  
YWCA of Binghamton/Broome County

- United Way supports about 100 programs provided by member agencies and direct services that assisted local people more than 150,000 times in 2007.
- United Way member agencies are concerned with community needs for all age groups from infants through older adults. Programs funded by United Way are offered in six specific areas: promoting health and wellness; helping young people succeed; strengthening families; assisting older adults; handling emergencies, fighting hunger and homelessness; and building a stronger community.
- Volunteers make all decisions in the distribution of United Way funds. About 125 volunteers spend more than 3,000 hours making educated decisions using a formal assessment of community need before any dollars are distributed.
- Venture and Special Assistance Grants, are one-time seed grants for new and innovative projects that address community needs and support for special projects that can not be funded through an organization's regular operating budget. They are equal to 1.7 percent of the funds raised in the United Way campaign and are available to member and non-United Way member.
- More than 1,000 local volunteers work on the annual campaign every year.
- About 97 percent of funds raised in the annual campaign are used locally for programs and services.
- Of every dollar raised, about 86 cents goes to help people, 3 cents goes to cover collection loss, 5 cents is used for fund raising, and 6 cents goes to other management expenses.
- Through United Way's Donor Choice program a contribution may be designated to a specific agency or service.

United Way staff work year round on the campaign and are always available to assist you. Please call (607) 729-2592 or visit us at the corner of Vestal Parkway East and Jensen Road in Vestal, New York. Additional information about United Way of Broome County is available on our Internet web site: [www.unitedwaybroome.org](http://www.unitedwaybroome.org) or contact us at [campaign@uwbroome.org](mailto:campaign@uwbroome.org).